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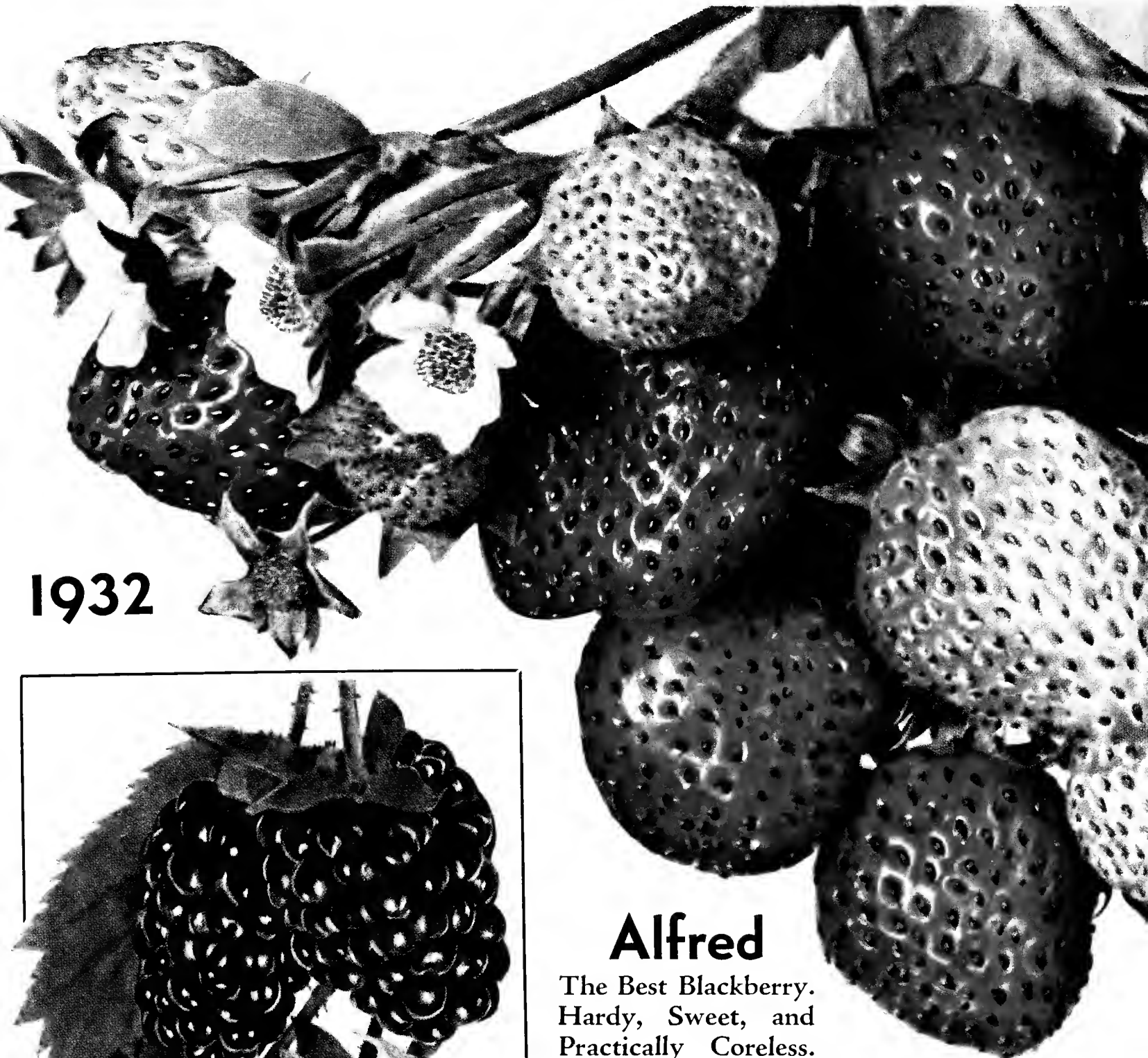
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# South Michigan Nursery

GEORGE STROMER

New Buffalo,

Michigan



1932



## Alfred

The Best Blackberry.  
Hardy, Sweet, and  
Practically Coreless.

## Mastodon

Everbearing Strawberry. 18 berries known to  
fill a quart box. Bears full crop first year set  
and 3 crops in 18 months. Prices reduced.  
See page 3 for 10% discount in free plants.  
Why Pay More?

# Alfred, the New Coreless Blackberry

Originated by  
George  
Stromer

FOR many years, every berry grower, every nurseryman—in fact every one at all interested in growing, selling or seating berries, has been patiently waiting, and hoping for a good dependable Blackberry. Since the passing of the old reliable variety Wilson, many varieties have come and gone. While some of them have given satisfaction in certain localities, not a single one has become a universal favorite. The perfect blackberry must combine quality, size, flavor, appearance, and productiveness with hardiness and adaptability to a wide range of soils and climates. Growers everywhere have long wanted a blackberry possessing those qualities.

## Here it is at last, THE ALFRED

Lack of space forbids describing in detail the many good points of this variety; however, I wish to call your attention to the outstanding reasons why the ALFRED is superior to all other varieties.

**BEARS SECOND SEASON:** ALFRED is such a healthy, vigorous grower that it produces a good crop of berries the year following planting. It is not unusual to pick 10 to 40 berries from the bush the same year planted.

**IMMENSE SIZE:** The berries are twice as large as ordinary Blackberries, many of them 1½ inches long, and the finest flavored of all blackberries. It is an ideal table berry because it is practically CORELESS, sweet and delicious. It is very small seeded.

**EXTREMELY HARDY:** ALFRED can be grown anywhere without winter protection, having withstood 30 degrees below zero, and not a single tip of a branch injured, while other varieties were frozen to the ground.

**EARLY SEASON.** This is one big feature of this variety. It ripens a week to ten days earlier than Eldorado and in productiveness it is in a class by itself. We have seen them bear a second crop. We picked many cases this year in September. As I watch the ALFRED year after year, I am more and more thoroughly convinced that the ALFRED BLACKBERRY WILL HAVE A PROMINENT PLACE IN THE VALUABLE FRUITS HALL OF FAME.

BLACKBERRY plants are difficult to propagate, and it will be years before there will be a supply of ALFRED plants. Plants will be pruned and ready to set out.

## How and Where I Found the ALFRED Blackberry

By GEORGE STROMER—Originator

Twelve years ago last August, while I was walking along an old abandoned right-of-way, I noticed an unusually large Blackberry bush growing near a former station called ALFRED. (This station was merely a junction). The ripe berries with which it was loaded were extraordinarily large. The following spring I called my discovery to mind, and thinking it might prove worth while, I dug it up from its native soil, and cut the roots so as to make three plants. These were planted in a rich soil where they grew vigorously all summer.

That following winter was very severe in Michigan, the native state of the plant, but they withstood the heavy frosts, and fourteen degrees below zero. Many young plants sprang up from the roots, the next spring I transplanted these, and cultivated them carefully. Year after year with diligent care I have propagated these plants to such an extent that the fruit is now being supplied to the local markets, at a fancy price, and is always in good demand. The average price received per 16-quart case was three dollars. I kept a record of one-half acre of these (one-year-old canes) and they made a return of \$198.00. The one-year-old canes that bore this crop were only from 18 to 24 inches tall, while the fruiting canes for next year are from 3 to 4 feet tall with wide spreading branches. Many canes are one inch in diameter, thus promising a much better return for next year.

Last year from this record crop I measured a good many berries that were over one and one-half inches long, and three inches around. Several Nurserymen that have seen this half acre patch in fruiting season, claim that the ALFRED is the largest berry they have ever seen. Buy from the originator and get GENUINE ALFRED.

### ALFRED BLACKBERRY PRICES

25 for \$1.50; 50 for \$2.75; 100 for \$3.95; 250 for \$9.00; 500 for \$17.00.

Two-year-old BEARING AGE Alfred plants for quick results: 6 for \$1.25; 12 for \$2.00.

# HARD TIMES?

Well I guess it is for some of the folks who are out of work just now, and for the farmer who is trying to make a go of it raising 45c wheat and 25c oats or 6c pork, but not so for the folks who buy some Strawberry and other small fruit plants, and start after some of the big money there is in good fruit. There is always a good market for Strawberries. Plow up an acre of good ground, and send for a few thousand Strawberry plants. Care for them, and take as much interest in them as you do your corn crop and you will be paid ten times as well. If you cannot get pickers, run an ad in your local paper, and you will have no trouble getting them picked for so much, and they are to bring their own containers. If you want to commence to make money within 90 days after you set the plants, buy Mastodon. They will bear three crops in 18 months. If you want the spring-bearing kind, we recommend Premier for the best early; Dunlap, Beauty and Harvest King for midseason; and Lateberry is an excellent late variety. Strawberries always bring from \$2.50 to \$4.00 per 16-quart case. Almost as much as 100 pounds of pork or 10 bushels of wheat. Think it over. We know you will not be sorry.

Last year we returned thousands of dollars. The demand was so great for all small fruit plants. Folks are working in the garden again and cutting down on their grocery bill. A little money spent now for plants will repay you many times in the nice fresh fruit you will pick later in the summer. Order now to be sure to get what you want.

## MICHIGAN STATE DEPARTMENT OF AGRICULTURE

Orchard and Nursery Inspection

### CERTIFICATE OF NURERY INSPECTION NO. 9979

This is to Certify that the Nursery Stock of South Michigan Nursery, New Buffalo, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

Fee paid, \$8.50.

HERBERT E. POWELL, Commissioner.

This Certificate to be void after September 15th, 1932.

## We Insure Goods Sent C. O. D. for Postage

There is no possible way to ascertain the exact amount of postage an order will take until it is packed and weighed. This is why we like to send packages C. O. D. for the postage. The customer pays the exact amount. One should not regret the small extra cost of the C. O. D. charge, as it insures the package against loss, since the postage cannot be collected unless the package is delivered. We agree to replace any

order, lost or stolen, absolutely free, if goods are ordered C. O. D. for the postage.

Don't be misled by offers of free transportation of goods. When postage or express charges are paid, goods are either priced higher or the quality of the goods is sacrificed. In any event, the purchaser has to settle for what he gets. So do not send money for postage.

## INFORMATION ABOUT ORDERING

We are located in the GREAT FRUIT BELT in Berrien County, Michigan, one and one-half miles from Lake Michigan, and three miles from the Indiana state line. M. C. R. R. & P. M. R. R. service.

**REFERENCE.** New Buffalo State Bank, New Buffalo, Michigan; American Railway Express agent, or Postmaster.

**REMITTANCE.** Our terms are cash with order. Or, we will book early orders, if one-third of amount is sent with orders, and balance payable April 1st or before plants are shipped. Remit by Draft, Post Office Money Order, Express Money Order, Registered Letter, or your personal check. Stamps may be sent for small orders. Never send coin by mail. For the very best service, send money orders.

**HOW TO ORDER.** Use the order sheet or ordinary paper. Write plainly the amount of each variety wanted, name of each variety and price. (Write name and address plainly).

**MENTION HOW YOU WANT GOODS SENT.** Express or Parcel Post. We do not advise shipping live plants by freight. If you live over 500 miles away, express will be cheaper, except on very small orders.

**PARCEL POST SHIPMENTS WILL BE MADE C. O. D. FOR POSTAGE.** That is, you may order your plants to be shipped by parcel post, and pay your postman the postage upon arrival of plants. In that way your plants are automatically insured, so do not send money extra for postage. Will quote prepaid prices on request.

**Our Guaranty** We guarantee every plant sold by us to be first class in every respect, free from any injurious diseases or insect, and true to name, and hold ourselves ready, upon proper proof, to refund or replace any that prove otherwise. It is mutually agreed between ourselves and the customers that we shall not be liable for a greater sum than the amount paid us for the plants. Not responsible for crop damaged by weather, fire or floods. We reserve the right to return money in case of shortage.

**OUR PRICES** are F. O. B. New Buffalo, Michigan, unless otherwise specified.

**SHIPPING SEASON** begins about March 1st and continues to about June 1st, depending upon the weather conditions. We use our own judgment. Always mention date you want your plants shipped, and we will get them out for you as near as possible to that date. Prompt shipment is our motto.

**C. O. D. SHIPMENTS.** As a rule we do not make C. O. D. shipments unless one-third has been sent with order.

**CERTIFICATE OF INSPECTION** with every shipment.

**SPECIAL PRICES.** If you are going to plant a large number of plants, trees or shrubs, send us a list of the stock you want for quantity prices.

## 10% FREE PLANT OFFER 10%

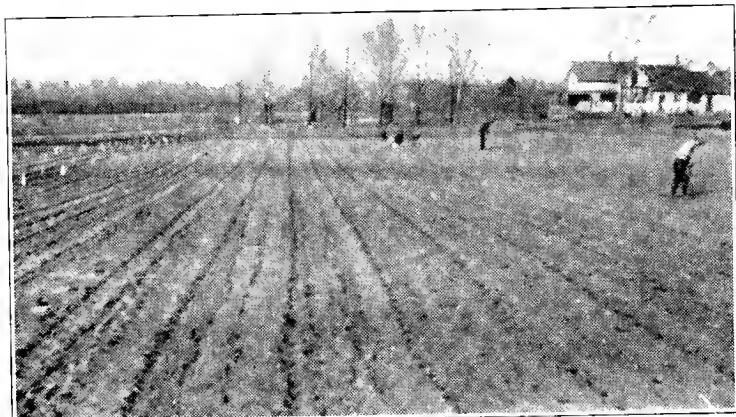
We are not allowing any CASH discount this year, because our prices are very low, but we are allowing you 10% in FREE plants.

**EXAMPLE:** Your order amounts to \$12.60—10% of \$12.60 is \$1.26. Select \$1.26 worth of anything in this catalog FREE OF CHARGE. This offer lasts till March 10th. If you do not receive our catalog till after March 10th, we will allow you two weeks time to order and get the 10% in FREE PLANTS.

PLANTS REQUIRED TO SET AN ACRE			Plants
Strawberries (commercial use) ..	3 ft. 8 in. x 1½ ft.		7,920
Strawberries (garden use) .....	2½ ft. x 1½ ft.		11,600
Strawberries, Everbearing .....	2½ ft. x 1½ ft.		11,600
Black Raspberries .....	7 ft. x 3½ ft.		1,777
Red Raspberries .....	6 ft. x 3 ft.		2,420
Blackberries .....	7 ft. x 3½ ft.		1,777
Dewberries .....	6 ft. x 3 ft.		2,400
Currants and Gooseberries .....	5 ft. x 4 ft.		2,200
Grapes .....	8 ft. x 10 ft.		540
Grapes .....	8 ft. x 12 ft.		440

PLEASE SHOW THIS CATALOG TO A FRIEND OR NEIGHBOR.





Setting Mastodon in March.



Two Months Later.



Still Picking October 20th.

## Fitting the Soil

### HOW TO FIT THE SOIL FOR ALL NURSERY STOCK

Soil for setting fruit plants should be plowed deeply and harrowed until it is loose and level. We like fall plowing as it allows the soil to settle and vegetable matter to decay. Spring plowing is all right, but fall plowing is better where possible. Begin plowing as late in the fall as possible before the ground freezes. This late plowing is beneficial because the soil lays loose and open, frost acts upon it more readily, and leaves it in condition to absorb more moisture in the spring to furnish a supply during the summer. The frost can then kill a great many insects that live over winter in the soil—white grubs in sod land, for example. As early in the spring as the soil will work up mellow, the land should be thoroughly harrowed, followed immediately with a heavy roller or plank drag. The soil should be firm for planting—this preserves moisture. You can mark out your ground with the same kind of marker used for other rowed crops. One marking three or four rows at once is a time saver.

**WHEN TO PLANT.** The earlier in the spring, the better—as soon as you can prepare the land, so the spring rains will give your plants a good start. It is to your interest to set your plants as early as possible. Many prefer to set plants in the fall, and to accommodate them we make some shipments after October 1st to 10th. Plants are fully rooted then and will become well established before cold weather, going through the winter in good shape.

**CARE OF PLANTS WHEN RECEIVED.** If the ground is not ready when the plants reach you, an easy way to keep their full vigor for planting is as follows: Carefully separate the varieties—take each variety, a bunch at a time, cut the strings, and spread plants in a thin row along one side of a shallow furrow; cover roots only. They will keep in good condition for 8 to 10 days. When transplanting to field, be careful not to mix the varieties.

## We Send You Our 1932 Catalog With Our Greetings

During the past season our products have again proven their merit and profit to our customers as is evident by the great number of letters of praise we have received. Many of you might wonder how we can sell good stock so cheap. Here is the secret. **WE ARE DOING A CASH BUSINESS.** We grow all our own plants, and everyone works, and in that way we keep down the overhead. We pass the savings on to you. Read Mr. Schnoor's letter on page 8. We are in an ideal section to grow plants. Our Senator Dunlaps multiplied 100 to 1. Better plants cannot be bought no matter how much you pay. Why pay more? Satisfaction guaranteed.

Yours very truly,  
SOUTH MICHIGAN NURSERY,  
George Stromer

We can reach the Pacific coast in 5 days and the Atlantic coast in 3 days. Direct through Express and Parcel Post service out of New Buffalo.

## Strawberries

**PLANTING DISTANCE.** For commercial planting, plant rows 3 feet 8 inches apart, the same as for corn—and putting the plants 14 to 18 inches apart in the row, about 5000 plants per acre. By training plants to a matted row, you get a good picking width.

In the home fruit garden the rows may be set only three feet or even as close as 2 feet with plants spaced about the same as above.

**SETTING PLANTS.** Make holes with a spade by putting in ground six to eight inches, and pull toward you; then take out. If ground is in good condition and soil is damp, this should leave a "V" shaped opening. Hold plants in this hole with hand and close hole with one foot, pressing firmly (with feet) on both sides of plant. If one is setting plants alone a row of holes may be made, then take plants and set that row. If two are working together one can make holes and the other set the plants. Great care should be taken to set the plants at the right depth. Plants should set the same depth as they were before being dug, with the crown of plant even with surface of ground. This is important, as the plants set too deep will be washed over with mud and those set too shallow will dry out.

Dip roots in water just before setting if ground or plants are dry. Garden plants may be trained to the hill system with plants set about 12 inches apart in the row. All runners are cut off so that the original plant forms the entire hill. This system will produce fewer berries of larger size.

## Cultivation and Care During First Season

Cultivation should be continuous throughout the growing season and early fall, keeping the soil finely broken up to prevent loss of moisture, and at the same time bring it up to the surface within reach of the plant roots. As plants grow, give shallow cultivation so as not to disturb root growth.

Keep all blossoms picked off all everbearing varieties set this year, till July 1st.

Set Strawberries this spring, so you can harvest berries for the World's Fair trade in Chicago, 1933.

## Premier

### The Most Popular Berry Ever Introduced

We picked 96, 16-quart cases from a patch of Premiers, 20 square rods, in June, 1925, and frost killed one-third of them in blossom. The very best of all berries for early fancy trade. For big, early money, PLANT STROMER'S PREMIER. If you plant STROMER'S PREMIER you will get the first berries on the market. They will be bearing heavily before other varieties begin.

Premier Strawberries.

Your biggest picking will be when berries are in good demand and are bringing top prices. Premiers will grow anywhere. The plants are sturdy, and long rooted, a good drought resister. The berries are very large, and hold their size to the last picking. Premier is the only early variety that will do this. The flavor cannot be beaten in any variety. STROMER'S PREMIER is one of the best shippers that grows, on account of its firmness. BE SURE TO INCLUDE SOME WITH YOUR ORDER. Our prices are very reasonable for such a wonderful variety.

In Premier we offer you the greatest extra early Strawberry of all time. However, the early ripening of this variety is only one of its many good features. It is immensely productive and unlike other early ripening Strawberries the fruit produced by Premier is of the very finest quality, color, texture and flavor; and last but not least, every berry is large in size and uniform in shape. For every purpose that a Strawberry is wanted, Premier is supreme—eating, canning, preserving, local and distant market—no other variety can give you any more pleasure, satisfaction or profit. Premier succeeds everywhere and never fails to give a big crop of the very finest berries. It is frost-proof, drought-proof, and even fool-proof—producing its customary big load of fruit even under the most unfavorable conditions. The foliage is tough and healthy and grows tall and rank, covering the blossoms and berries and protecting them from frost and scalding sun. From every angle, Premier is solid gold, 18 karat, true-blue and will make big money for you.

Prices: 25 for 40c; 50 for 60c; 100 for 90c; 200 for \$1.75; 250 for 200; 500 for \$3.00; 1000 for \$5.75; 2000 for \$11.00; 5000 for \$26.00; 10,000 for \$50.00.

## THE NEW Washington

Sometimes Called the "Honey Sweet" Strawberry.

Our Washington are guaranteed to be the genuine. Berries large, and sweet as honey. Deep red inside and out. Keeps four days after picking. The new Washington was introduced a few years ago at Three

Rivers, Michigan. Do not fail to order a few Washington this year. We are sure you will like them.

Prices: 25 for \$1.00; 50 for \$1.50; 100 for \$1.85; 250 for \$3.00; 500 for \$5.00; 1000 for \$9.95.



A Nice Patch of Washington.



Washington.

# Senator Dunlap

SENATOR DUNLAP IS AN OLD STANDARD VARIETY grown for a good many years. This variety has made more crates and more dollars for berry growers than any other one variety. Requires very little attention, and beds last for years if you keep the grass out. It's the toughest variety known. Plants are healthy, fast growers, and make plants freely. Should be set 24 inches by 36 inches apart in rows. Berries very dark red. Wonderful canning berry; great for preserves. Senator Dunlap is sometimes sold under the name of Dr. Burrill. We can see no difference between these two varieties, except the cost of the plants. We are listing Senator Dunlap plants at a very reasonable price, and have some fine plants to offer. Will not do so well in southern states. We list the Missionary for the South.

Prices: 25 for 35c; 50 for 50c; 100 for 75c; 200 for \$1.25; 250 for \$1.50; 500 for \$2.50; 1000 for \$3.95; 2000 for \$7.75; 5000 for \$18.00; 10,000 for \$35.00.

South Michigan Nursery,  
New Buffalo, Mich.

DeWitt, New York.  
April 14, 1931.

Gentlemen:—

The Mastodon and Champion Strawberry plants arrived in good condition and I'm much pleased with them. They are as good as I ever saw and if they don't make a 100 per cent growth it will be the soil, weather or my fault.

Thank you.

Very truly yours,

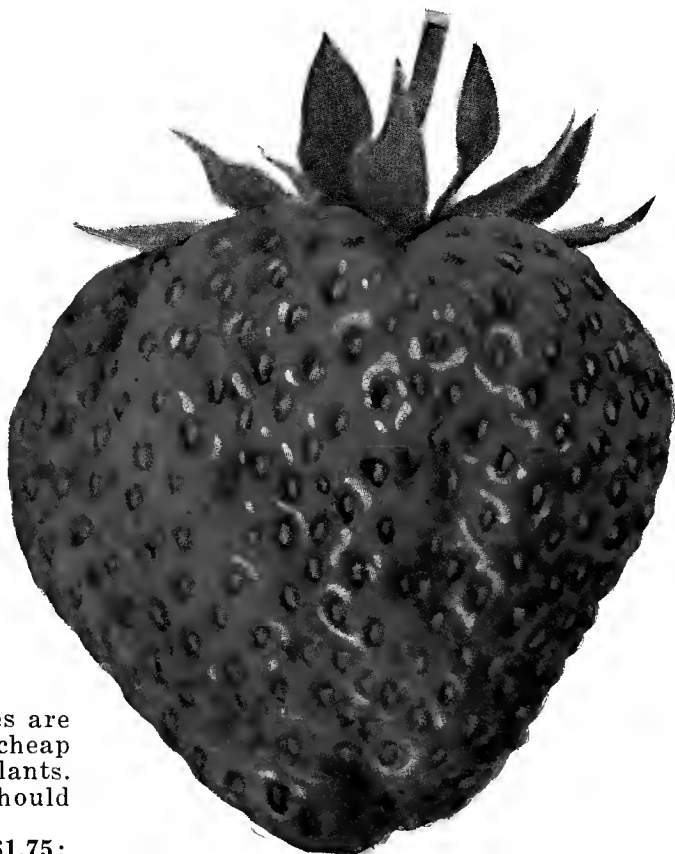
E. C. RESCH.

Senator  
Dunlap.

## Lateberry

The best and most perfect late June-bearing variety of Strawberry grown. It was introduced two years ago at Bridgman, Michigan, by a well known nurseryman. Like Premier, it is a profitable berry. WHY? Because it is late and when the LATEBERRY comes into bearing all other Strawberries are either gone or are so small that buyers will not look at them. Then is when LATEBERRY comes along and brings the fancy prices. Usually about the Fourth of July here in Michigan. The LATEBERRY is the last Strawberry to blossom, and by that time all danger of frost has passed, and you are almost certain of a full crop of Strawberries every year. That is what counts. Will not bear quite as heavy as Premier but it will not need to. The price will make up the difference. Berries are as dark red as the Senator Dunlap. All berries are well above the average in size. No nubs in the lot. The first berries to ripen on the fruit stems will be giants. Wonderful, mild, sweet flavor. LATEBERRY is a wonderful keeper. Berries are firm, and will keep better than any other variety at this hot time of the year. Hulls are a brilliant green. Seeds are light yellow. The berry itself is as near round as a Strawberry can be. Plant some LATEBERRY this spring, and be convinced. Our prices are reasonable for this new variety. We cannot sell Lateberry as cheap as some other varieties, because they will not make as many plants. Lateberry will make just the right size fruiting row. They should be set about 3 feet by 18 inches. Plants are large.

Prices: 25 for 50c; 50 for 75c; 100 for \$1.00; 200 for \$1.75; 250 for \$1.90; 500 for \$3.50; 1000 for \$7.00.



Lateberry.



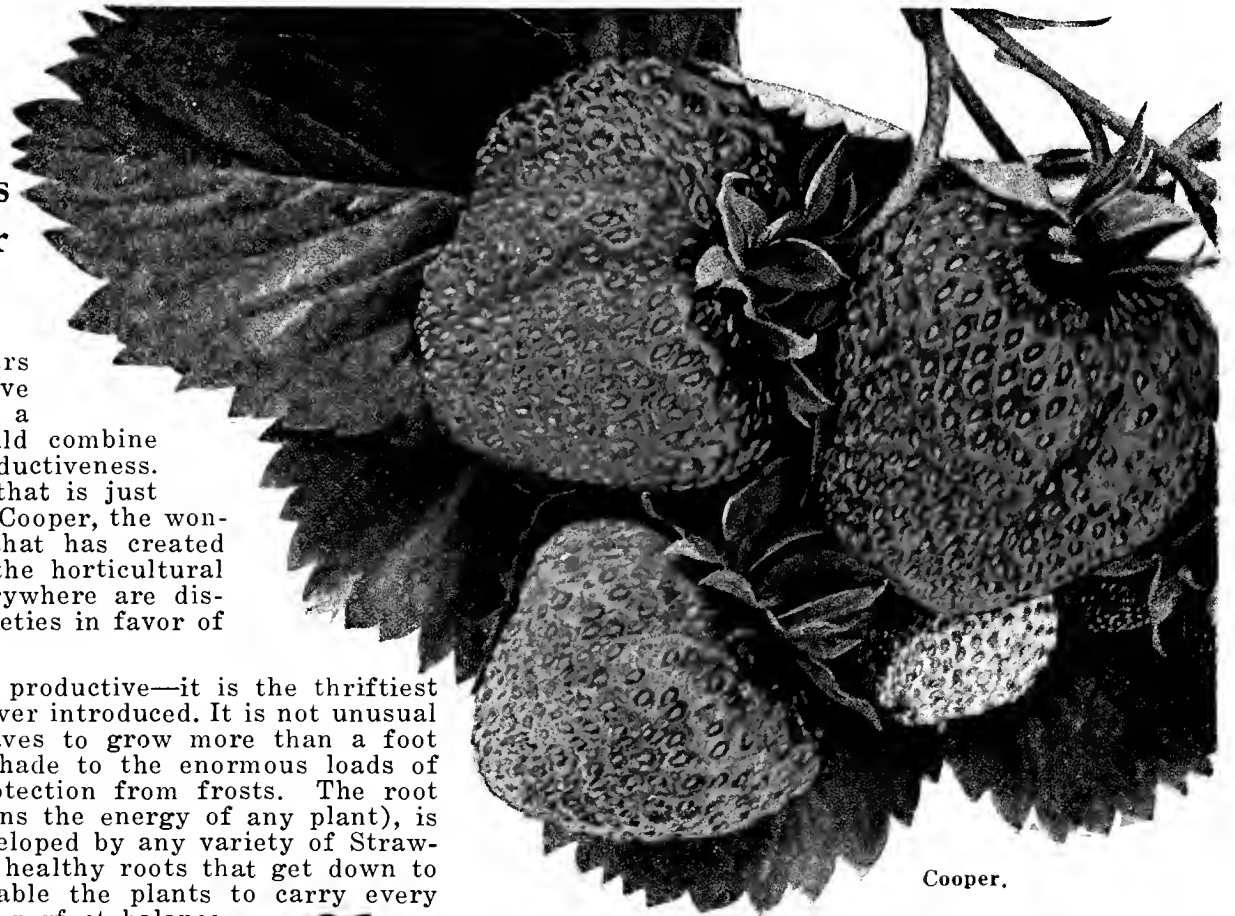
# Grow Cooper

## For Big Berries and Fine Flavor

More Popular Than  
Ever This Season.

Strawberry growers for many years have been clamoring for a Strawberry that would combine large size and productiveness. We have it at last—that is just what we offer in the Cooper, the wonderful new variety that has created such a sensation in the horticultural world. Growers everywhere are discarding all other varieties in favor of Cooper.

Cooper is not only productive—it is the thriftiest growing Strawberry ever introduced. It is not unusual for the big, wide leaves to grow more than a foot high. This affords shade to the enormous loads of fruit and also is protection from frosts. The root system (which contains the energy of any plant), is the greatest ever developed by any variety of Strawberry. Long, strong, healthy roots that get down to the moisture and enable the plants to carry every berry to maturity; a perfect balance for the heavy foliage, and loads of fruit. They are real drought resisters.



Cooper.

**COOPER PRICES:** 25 for 40c; 50 for 75c; 100 for \$1.00; 200 for \$1.75; 250 for \$2.00; 500 for \$3.50; 1000 for \$7.00.

See page 11 for Washington Asparagus plants. These roots are only 1-year-old, but are as large as the average 2-year-old root. This makes them better, because they are more vigorous. You will be able to cut Asparagus sooner with this grade of root. Order early. Have only 50,000.

# Harvest King

## (Midseason)

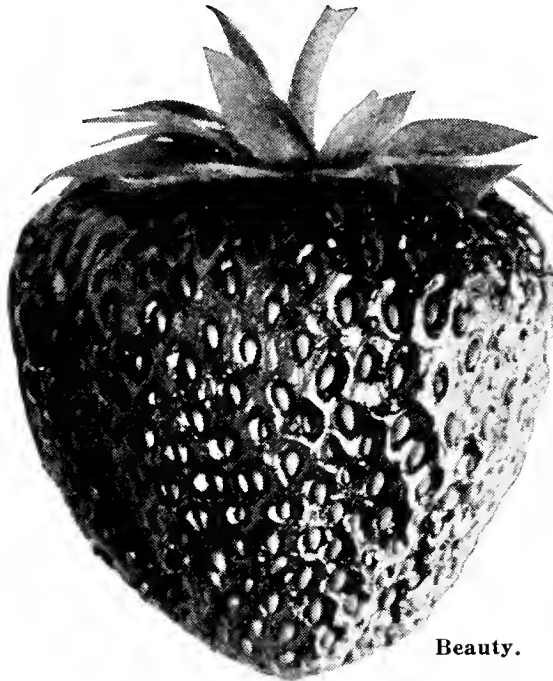
The King of All June-Bearing Varieties. The greatest canning berry on record. Late Blooming Season Defies Spring Frosts! This wonderful new variety, which was introduced a few years ago by Henry Emlong & Son, of Michigan, was originated in Northern Michigan, where late spring frosts are common, and where the summers are short. It is one of the toughest Strawberries known. Just the thing if you live in a locality where late spring frosts occur. The berry is a deep red color, delicious flavor, large in size, and is the best canning berry, as it retains its original flavor and dark red appearance even after cooking. Requires less sugar than any other berry except Red Gold.

Heavier Bearing Qualities than Gibson or Dunlap. Foliage is a healthy dark green. Leaves appear to have been varnished. Make a fruiting row like the Senator Dunlap. It is a perfect-flow-ering (male) and can be grown alone. Get in on the ground floor and order at least a few hundred of these Harvest King, and try them out for yourself. You will not be sorry.

**Prices:** 25 for 50c; 50 for 80c; 100 for \$1.10; 250 for \$2.50; 500 for \$4.00; 1000 for \$8.00.



Harvest King.



Beauty.

## Beauty

A new variety. This is a new variety of great promise. Has an exceptionally heavy foliage with lots of fine, long roots, making it very adaptable to dry sections. Has good keeping qualities. Berries very large, solid clear through. Very juicy and flavor of the finest. This fine color, high flavor and bright green calyx make it most attractive and command the best prices on the market.

Originated in Three Rivers, Michigan, by a prominent nurseryman there. Beauty, the Strawberry that keeps well. Named "Beauty" because it is more beautiful than any Strawberry grown. Berries borne on extra long fruit stems. Ripens midseason. "Beauty" will make a beautiful row. A good plant maker. Fruit brings more money than Premier.

Prices: 25 for 40c; 50 for 75c; 100 for \$1.00; 200 for \$1.75; 250 for \$2.00; 500 for \$3.00; 1000 for \$6.00.

South Michigan Nursery,  
New Buffalo, Mich.  
Mr. Geo. Stromer:—

I have received and set out the strawberry plants as well as the other plants ordered from you through an advertisement. I must say they certainly are a bunch of husky plants. Strawberries started growth at once, every one of them.

I was just a little skeptical at first as to grade or size of plants, as the price was quite a little below that asked by others.

Your packing method deserves comment. I am enclosing another little order and my check. Yours very truly, H. J. SCHNORR,  
Fort Wayne, Ind.

Lewiston, Idaho.  
May 28, 1931.

Dear Sir:—

I want you to know that the grape plants I received from you are in good growing condition. I got them late in March and set them out about that time, and now some of the sprouts are two feet high.

I'm pretty sure you will have some more orders from this part, as many people have asked about them.

I am very much satisfied, and thank you very much for your co-operation.

Yours very truly,

MR. PETE GECICH,  
Orchards, Rt. 2.

Red Gold and Beaver  
do better on heavy soil.  
They make too many  
plants on light soils. Set  
plants 3 ft. by 24 inches  
for best results.

## Gardner's Red Gold

### The Wonderful New Variety

Red Gold is a revelation in the spring varieties. The berries are simply enormous in size. Some of these measured eight inches around with two of them going entirely across the top of a quart berry basket. Color is shining red and they are full of delicious sweetness with that wild Strawberry flavor. Does not contain the acid found in the common kinds. Eat all you like. Meaty, tender flesh, not pithy. Requires less sugar to make preserves. Many use only half the ordinary amount. Stems are very strong and stout, holding the berries out of the dirt. Stems are loaded with these mammoth berries. Red Gold plants make runners very freely. Root system goes down 12 to 15 inches. Fruiting season 30 days. Yields are very heavy. If you want a berry that is really marvelous, be sure to start this year with Red Gold.

Introduced by Gardner, of Iowa. This berry is well known in the West and is very popular. Our prices are much more reasonable this year than they have ever been before, and we have a fine supply of healthy STATE INSPECTED plants in spite of the drought. Our method of moisture holding cultivation accounts for this. We had just enough rain to produce fine plants with long fibrous roots.

Prices: 25 for \$1.00; 50 for \$1.50; 100 for \$2.00; 250 for \$4.00.

## World's Wonder

### (Extra Late)

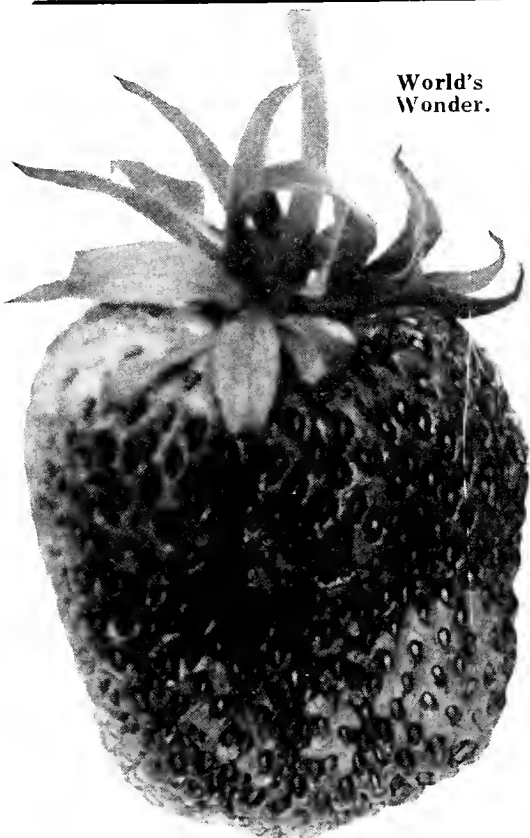
World's Wonder has for years been known as the largest berry grown. They are best known in the East. Berries are too large to be pretty. Mild flavor, beautiful dark red, way to the core. One of the best keepers known. A great market berry. Will grow anywhere. A good plant maker and a good money maker. Excellent shipper. Brought premier prices at the fruit market in Sawyer, Mich.

Prices: 25 for 40c; 50 for 75c; 100 for 95c; 200 for \$1.50; 250 for \$2.00; 500 for \$4.00; 1000 for \$7.00.

Red Gold.



World's Wonder.



Pasadena, Calif.

South Michigan Nursery, July 3, 1931.

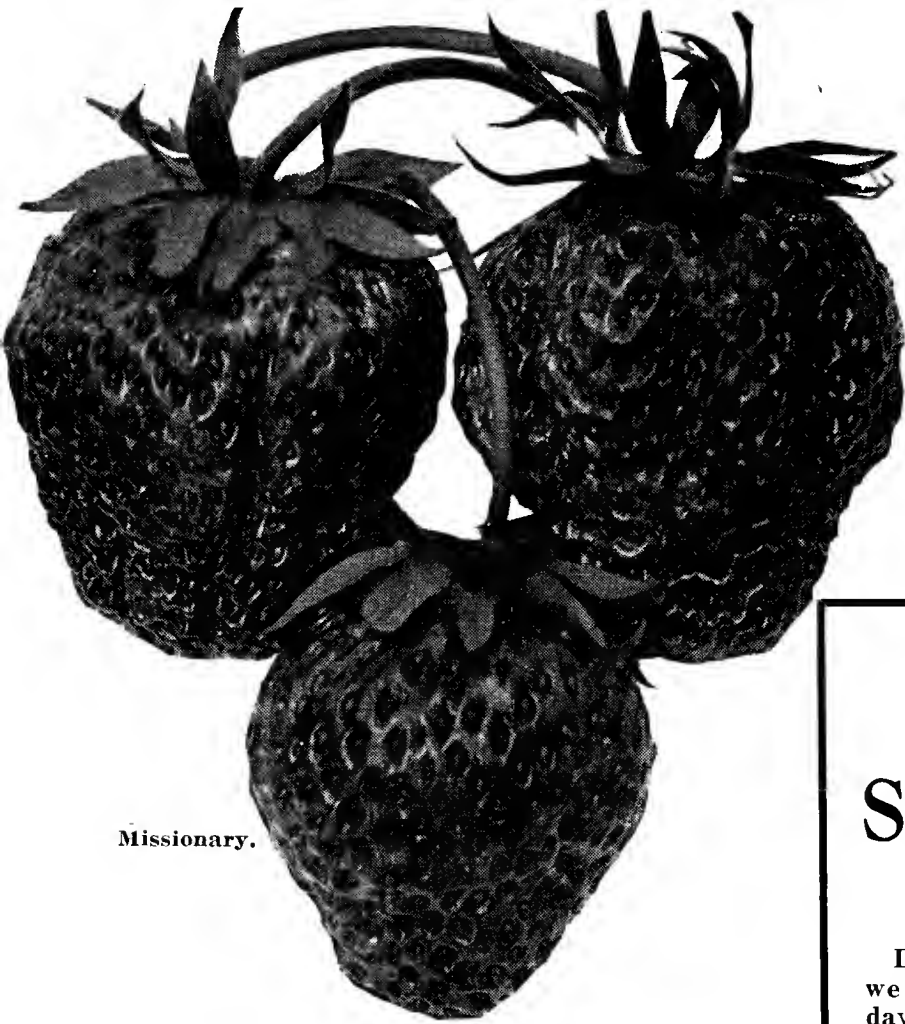
Mr. George Stromer.

Dear Sir:—

I want to tell you of the Alfred blackberry. I ordered 100 plants from you in 1930. It was late in the season when you shipped them to me and the weather was very hot and dry, but they came along fine, and I wish you could see them now. Last year's plants have been bearing since the middle of May and are still loaded now and I will be picking for some time yet. Here is one thing I want to ask you, **does this berry bear all summer?** When last year's plants are full of ripe fruit the oldest young plants were full of bloom and such plants, many are 12 feet high. We set them 6 feet by 3 feet and now our patch looks like a forest. They are the wonder of our neighborhood. I will have many young plants (1-year-old) for sale for 1932. The berries are fine for table or canned or jelly or wine. I have no trouble in selling all the fruit I can spare. Will you please tell me how to prune? Should I cut down old plants as soon as they are through bearing? I am inclosing a couple of snapshots of my berries and patch.

You may publish my letter to show what the Alfred will do in California. (If you will publish my correct address).

MRS. JOSEPH VALEK,  
3619 Blanche St.



Missionary.

## Beaver (Early)

This fine early variety was originated by C. H. Beaver, of Wisconsin, and named after him. Beaver has dark green foliage, is a very strong grower, with long roots, making it a fine drought resister. Berries are deep glossy red, which extends clear to the heart of the berry. Berries are large. Fruit very firm, making it a fine commercial berry. Many leading growers are setting large acreage for canning factories. As a canner and shipper it ranks with Premier, but will bear heavier. Do not set Beaver too close in the rows as it is a very good plant maker. About 30 inches apart is right.

PRICES: 25 for 50c; 100 for \$1.00; 200 for \$1.75; 500 for \$4.00; 1000 for \$7.00.

### \$1.00 Bargains 6 for \$5.00

12 Spirea (Bridal Wreath). 2 ft. . .	\$1.00
50 Mixed Gladiolus. Blooming size. .	1.00
2 Chinese Elm. 3 to 4 ft. . . . .	1.00
5 Baby Rambler Roses. 2-yr. heavy. .	1.00
3 Norway Spruce. 1 ft. . . . .	1.00
12 Amoor River Privet. 18-24 in. . .	1.00
4 Snowberry. 2 ft., 2-yr. bushes . .	1.00
4 Hydrangea P. G. 18-24 in., 2-yr. .	1.00
4 Deutzia. 18-24 in., 2-yr. . . . .	1.00
50 Mastodon and 50 Champion . . .	1.00
2 Lombardy Poplar. 8-10 ft. . . . .	1.00
200 Sen. Dunlap Strawberry . . . . .	1.00

One roll of Mulch Paper 18 inches by 45 feet **\$1.25**  
and 50 Mastodon, for only . . . . .

This is a special price to induce you to try this in your garden.

# Missionary

An ideal variety for the South. It is this variety that made Florida a Strawberry growing state. Missionary will make you a wide fruiting row, therefore you should set the plants about 24x36 inches in rows. Berries are large, very dark red, shape is long, wide and pointed. It is Missionary that you will see in all fancy fruit stores in large cities all winter long. We would advise northern growers to set 50 or 100 plants for trial. Southern growers are safe in setting Missionary.

PRICES: 25 for 40c; 50 for 60c; 100 for 95c; 200 for \$1.75; 250 for \$2.00; 500 for \$3.00; 1000 for \$5.00.

## Surplus Strawberry Plants at \$3.00 per 1,000

During our digging season every spring, when we are getting out 50,000 or 90,000 plants every day, naturally, at the end of each day, there are a few plants of all varieties left. We never carry plants over from one day to another, so that these plants are classed as surplus plants. We offer them to you who do not care to have named varieties, at \$3.00 per 1000. We will not label these plants as to variety, simply calling them surplus plants. They are first class plants, fresh dug and will bear you a fine crop.

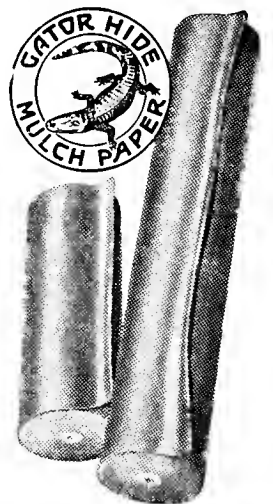
The plant crop is short and we reserve the right to withdraw this offer at any time, so order this bargain early.

## Gator Hide Mulch Paper

Mulch paper increases soil warmth, conserves soil moisture, and does away with the drudgery of weeding and cultivating. It is a scientific means of increasing production at a lower labor cost. Easy to handle; strawberries will respond to its use with good results, as will many other small fruits as well as vegetables.

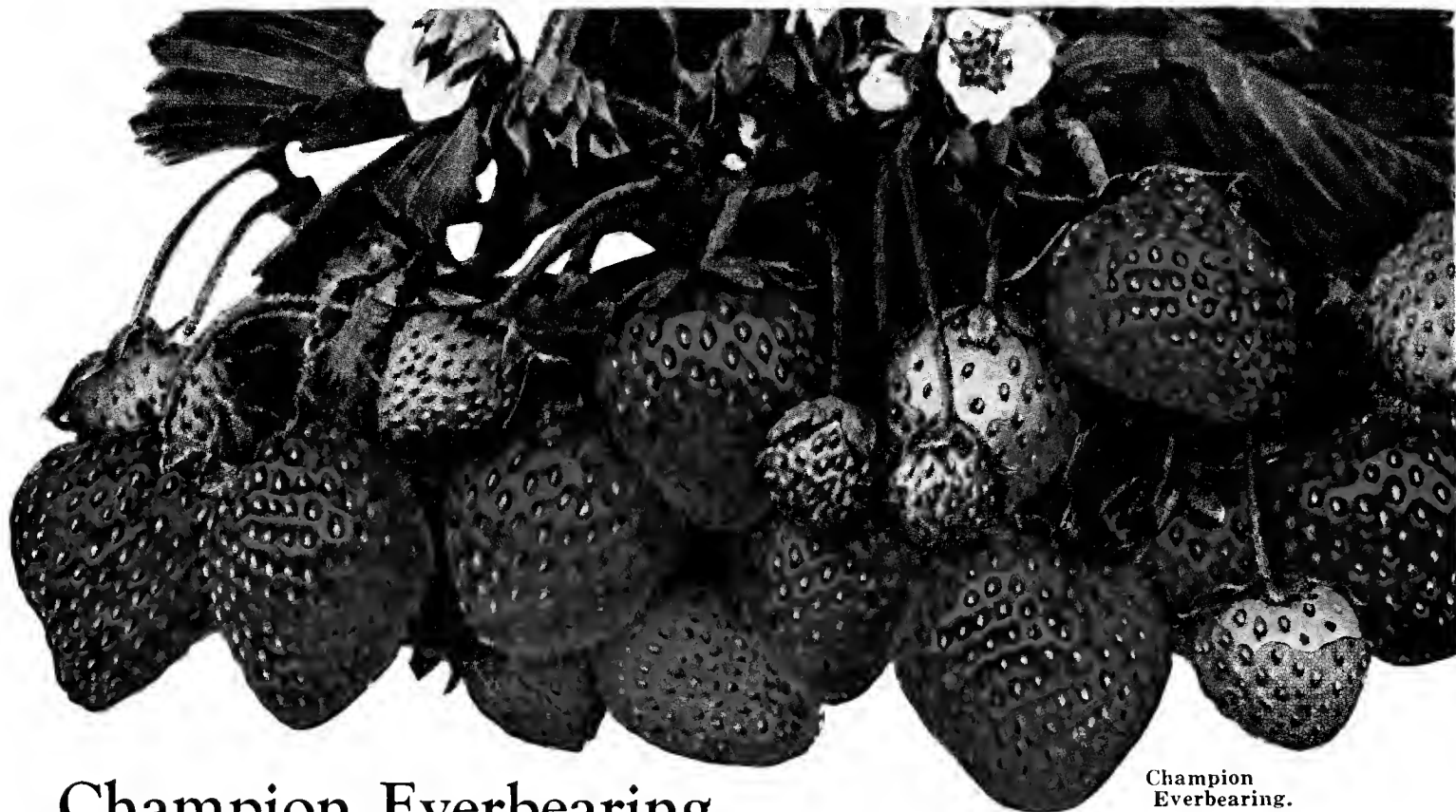
**Price, 70c**

Rolls 18 in. wide, 45 ft. long—  
enough for 50 plants.



To make a garden, unroll the paper and cut it in two—each piece will be 22½ feet long. Set one row of plants 22½ feet long, then put the paper up to this row on each side, and plant the other rows through the paper on each side. If you have plenty of room, just set one row down the center of the paper. This is for small space. Plants will be 9 x 9 inches apart.





Champion  
Everbearing.

## Champion Everbearing

Champion, without doubt, is one of the best everbearing Strawberries grown. It is the most prolific of all. When you plant Champion you are certain of success because three months after planting every plant will commence bearing, and continue all through the summer and late in the fall. The runners will commence to bear, even before they have taken root.

We grow several acres every year for fruit, and we know what we are talking about. Make sure that you get the Genuine Champion. Order from us. We ob-

tained our stock direct from the originator. You do not have to cultivate and care for them a whole year for nothing. You begin to harvest the crop three months after you get the plants from us. For instance, if you set them out the middle of April they will begin to bear by the middle of July.

The originator claims U. S. record of 5,623 quarts that sold for \$2,059.20 per acre first year set.

Prices: 25 for 50c; 50 for 75c; 100 for \$1.10; 200 for \$2.00; 250 for \$2.50; 500 for \$4.00; 1000 for \$7.00.

### Collection No. 1

100 Mastodon Everbearing  
100 Champion Everbearing

For Only  
**\$2.00**

### Collection No. 2

250 Mastodon Everbearing  
250 Champion Everbearing

For Only  
**\$4.90**

### Collection No. 3

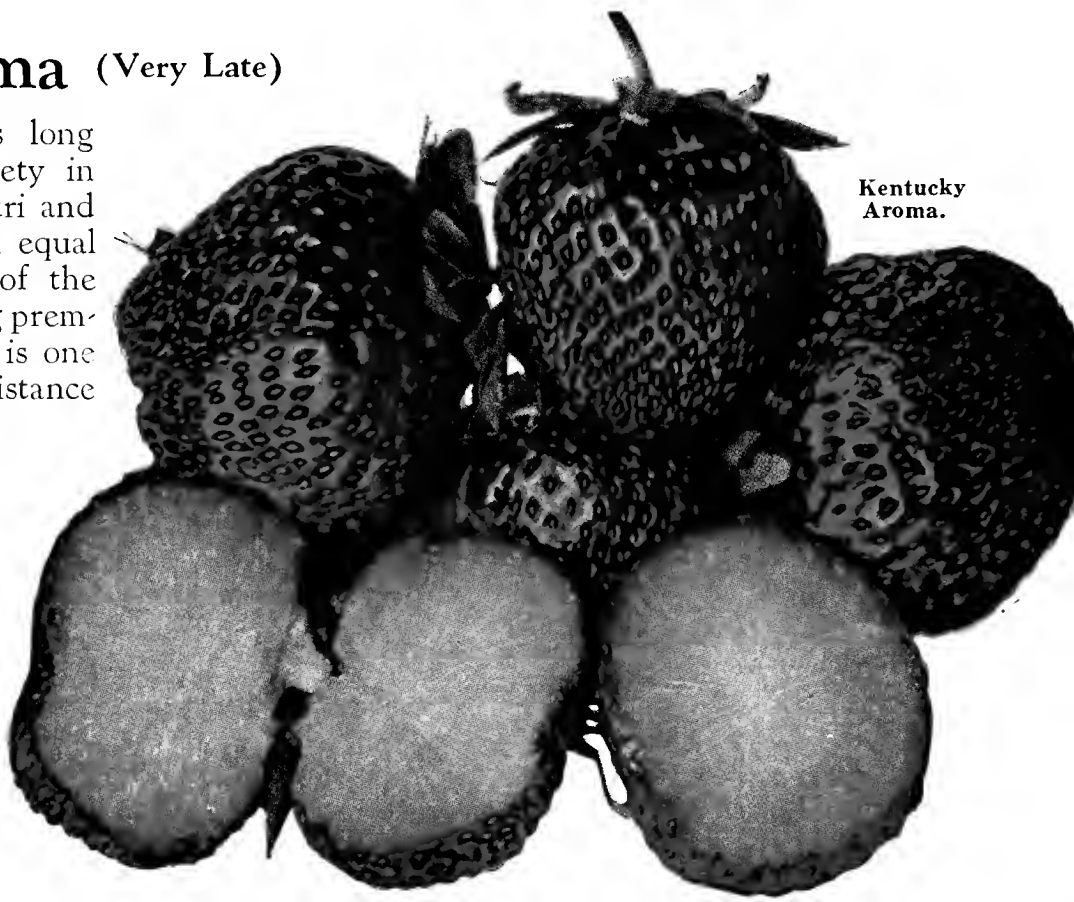
100 Blakemore  
100 Washington

For Only  
**\$2.50**

## Kentucky Aroma (Very Late)

This late Strawberry has long been a favorite market variety in Kentucky, Tennessee, Missouri and Arkansas, but is grown with equal success in every other part of the country. Usually commanding premium prices on all markets, it is one of the greatest of long distance shippers, owing to the supreme quality of the berries. It is also highly desirable and suitable for home use as there is something indescribably rich and pleasant about the flavor that commands the admiration of all.

Prices: 25 for 45c; 50 for 75c; 100 for 95c; 250 for \$1.75; 500 for \$3.00; 1000 for \$6.00.



Kentucky  
Aroma.





Blakemore.

# The New Blakemore Strawberry

*The United States Department of Agriculture Recommends It*

This wonderful new creation called the **BLAKEMORE** (U. S. D. A. No. 659), was originated from a cross of the Missionary and the Premier in the year 1923 by the United States Department of Agriculture. It was named in honor of Marcus Blakemore, President of the National Preservers Association. The berries are much firmer than the Premier, Missionary or the Klondike. The **BLAKEMORE** are slightly blunted conic with broad shoulders and slim neck. The shape of the Blakemore might vary some in different localities. Easy picking and hulling qualities. The berries are a beautiful bright glossy red color, with tough skin, firm flesh, with a wonderful mild flavor. Plants make runners freely, and you

are sure of getting a good fruiting row. They should be set about 24 inches apart. If set closer than that they will get too thick. It has been tried out and found to be two weeks earlier than Premier. It is a wonderful market berry. Why wouldn't it be? Think of it—two weeks earlier than Premier. The United States Department of Agriculture recommends it, and you should try it out in your state. There is a fortune to be made for the ones that buy Blakemore now. Uncle Sam would not recommend it if it was not good.

Prices: 25 for 75c; 50 for \$1.00; 100 for \$1.40; 200 for \$2.50; 250 for \$3.00; 500 for \$5.00; 1000 for \$10.00.

## Victoria Rhubarb or Pieplant

(PEACH FLAVORED)

**Fine for Pies**

Rhubarb should be grown in every garden, as it provides material for early spring pies and fresh table sauce. It is also valuable for canning. Plant a few roots this spring, sure, and you will have a supply of this early "fruit" next year. This wonderful new variety differs greatly from the old "pieplant." The stems are very large, tender, with a mild, sub-acid flavor. Yields abundantly and much earlier than the older common varieties. Our roots are strong and priced right—include a few in your order this season.

Prices: 2-year, large roots, 15c each; 6 for 60c; 12 for \$1.00; 25 for \$1.85; 100 for \$6.85.

## Washington Asparagus

There is no variety of Asparagus as good as Washington, and whether you are growing for home use only or for market, you cannot afford to grow any other. This wonderful new Asparagus was developed and introduced by the United States Department of Agriculture, and although it is just a recent introduction, it has become famous the country over.

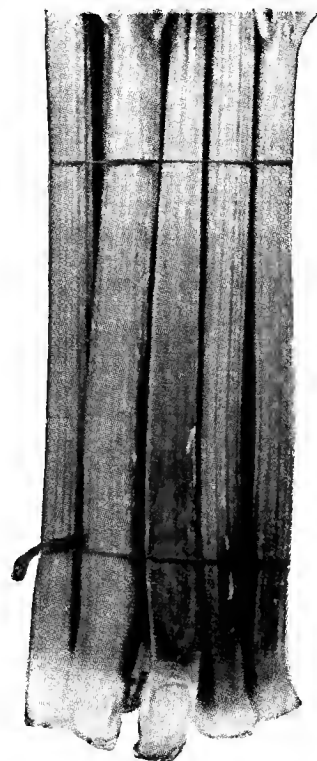
Growers everywhere are disregarding all other varieties in favor of the famous Washington, because it is earlier, the stalks are larger, more tender, more productive than any other variety, and last but not least, **WASHINGTON IS IMMUNE TO RUST**, which means that one planting will produce profitable crops for many years.

**LARGE ROOTS**

Prices: 25 for 40c; 50 for 70c; 100 for \$1.00; 250 for \$2.25; 500 for \$4.00; 1000 for \$6.95; 2000 for \$12.95.



Washington Asparagus.



Victoria Rhubarb.



# MASTODON, The New Giant Everbearing

## 3 Full Crops in 18 Months

HERE IS HOW MASTODON DOES IT

1. Plant this spring—1932.
  2. Pick first crop—July to winter—1932.
  3. Pick second crop—June, 1933.
  4. Pick third crop—August to winter—1933.
- 3 BIG CROPS—  
3 BIG PROFITS**

## A Real Wonder

It is the largest everbearing berry grown. Mastodon is the most prolific, the firmest, the most beautiful berry with the real Strawberry flavor. It is a berry that bears early and late, one that can be picked all spring and summer. Many of the berries grow as large as a silver dollar, and are just as perfect. Mastodon is the real marvel in Strawberries; nothing like it has ever been known. Plants that were set in May this year, have produced as high as three quarts per plant. A field of this Mastodon in bearing is a sight never to be forgotten.

## Its Origin

MASTODON was originated several years ago by one George Voer, of Northern Indiana, who claims it is a cross between Superb and Prize. Out of many seedlings produced from this cross only one plant was worth saving, this one being the original Mastodon from which all others of its name have sprung, and from which source our original planting stock was secured. Below is one of the many letters we receive.

So. Mich. Nursery, New Buffalo, Mich.  
Dear Mr. Stromer:—

The Mastodon plants I got from you this spring have been doing excellent. From the 500 plants, we sold 56 quarts at 30c during the month of August. They let up for a couple weeks and are at it again. Tonight I picked 12 ripe berries from one plant and there were as many more green ones on the plant.

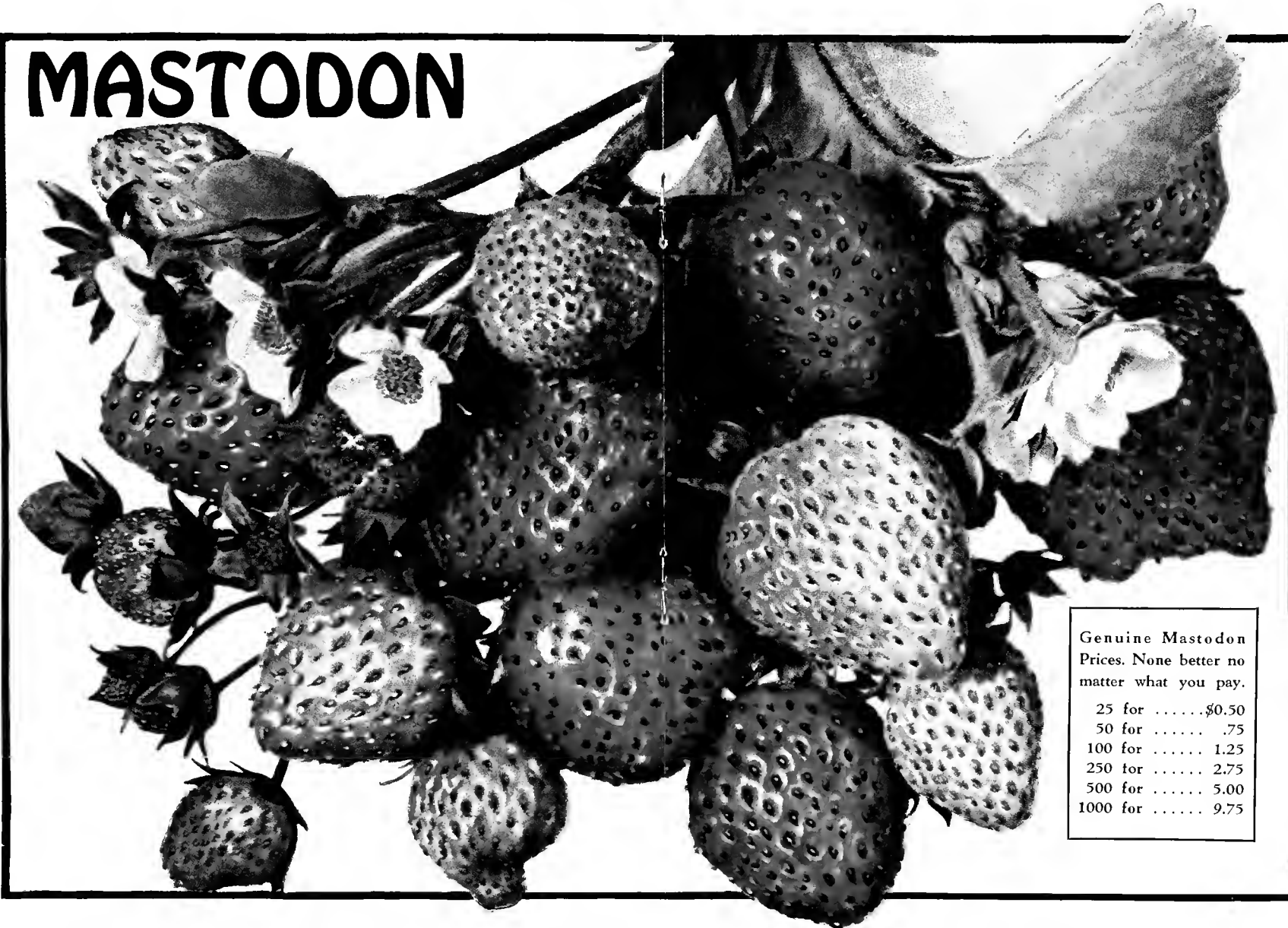
I am thinking of setting out a bed in mulch paper next spring. What do you know about mulch paper with strawberries? Would you advise it? I wish I might hand you a cluster of Alfred Blackberries I picked tonight. They are from 1 to 1 1/4 inches long and 3/4 to 1 inch in diameter. I never saw such berries. I look forward to a good crop next year from them.

As soon as your 1932 catalog is ready, please send me one. I shall probably want something next spring. Thanks for answering above questions.

Sincerely yours, FLOYD F. LOWE.

Norwich, Conn.  
Sept. 16, 1931.

# MASTODON



Genuine Mastodon  
Prices. None better no  
matter what you pay.

25 for .....	\$0.50
50 for .....	.75
100 for .....	1.25
250 for .....	2.75
500 for .....	5.00
1000 for .....	9.75

**500 Mastodon**  
**Free** to the person sending  
in a \$50 cash order for  
anything in this catalog. No other  
strings tied to this offer. I do it  
simply to encourage larger orders.  
You may club together with your  
friends and neighbors.

cool, they will not do quite so well. It takes about 8000 plants to set an acre, so that makes 480 quarts per week per acre, and sell for 25c per quart, making \$120.00 per acre per week. Will bear good for about 8 to 10 weeks. Your success or failure with any fruit will be determined by the quality of the stock you plant—therefore, you are more certain of success when you plant Stromer's Mastodon because every plant is vigorous and thrifty—the crowns are sturdy, strong and prolific.

**WHOLESALE PRICES**  
We have 800,000 GENUINE Mastodon Everbearing Strawberry plants that are as fine as can be grown. Rather than sell our SURPLUS to other nurseries at wholesale prices, we are selling them to our many friends and customers, both new and old, at WHOLESALE prices. These Mastodon are the GENUINE, true strain exactly the same as those advertised over the Radio for twice the amount of money. 250 plants will supply enough berries for a family of five all summer and fall. 1000 plants should make you \$125.00 profit. TIMES ARE HARD. LET'S GO. TELL YOUR FRIENDS.

## Plant Mastodon and Be Convinced

When we tell you that Mastodon does produce three full crops in 18 months; it is the largest berry grown; bears in 90 days after planting; is an excellent shipper; brings more per quart; and is a delicious home use berry—you probably won't believe it unless you have grown them yourself—and we don't blame you, but read what other folks have to say.

Mastodon does not require special soil, care or petting. 18 to 35 berries fill quart box. Sell for 30c to 50c per quart. Mastodon sells like "hot cakes" on roadside stands. Commences to bear in 90 days after you set them. We picked 181 quarts of berries from 1 1/2 acres on November 1, and on November 2 the ground was frozen solid. This frost is what stopped the Mastodon. Light frosts will not injure them at all.

Perhaps you were one of the unfortunate ones, that received their money back on their order for Mastodon. I sent back thousands of dollars after April 1. The demand was so great for them.

We often have folks ask us "How many quarts will 100 Mastodon give us in a week?" We have watched our Mastodon fields this summer, and find that they will bear three quarts two times a week. If it is



Latham.

## Latham, The Big Famous Red Raspberry

70 Berries Known to Fill a Pint Box

Although this is a comparatively new variety it is entirely past the experimental stage, and we unhesitatingly recommend Latham as one of the very best Red Raspberries ever grown. This variety originated at the Minnesota State Fruit Breeding Farm and is being grown extensively in Minnesota, the Dakotas, also in Canada, and has never been known to winter-kill even though exposed to 45 degrees below zero. Latham is a tall, vigorous grower, canes extra heavy, foliage dark green, entirely free from disease. Ripens with Cuthbert and is enormously productive. Berries

much larger than any other Red Raspberry, many of them one inch in diameter. Color good, quality of the best, full Raspberry flavor. Excellent for shipping or home use.

### LATHAM PRICES REDUCED

25 for 75c; 50 for \$1.35; 100 for \$2.50; 250 for \$5.50; 500 for \$10.00; 1000 for \$19.95.

**TWO-YEAR BEARING AGE PLANTS:** 6 for 75c; 12 for \$1.25; 25 for \$2.50; 100 for \$6.95—husky plants; fine roots.

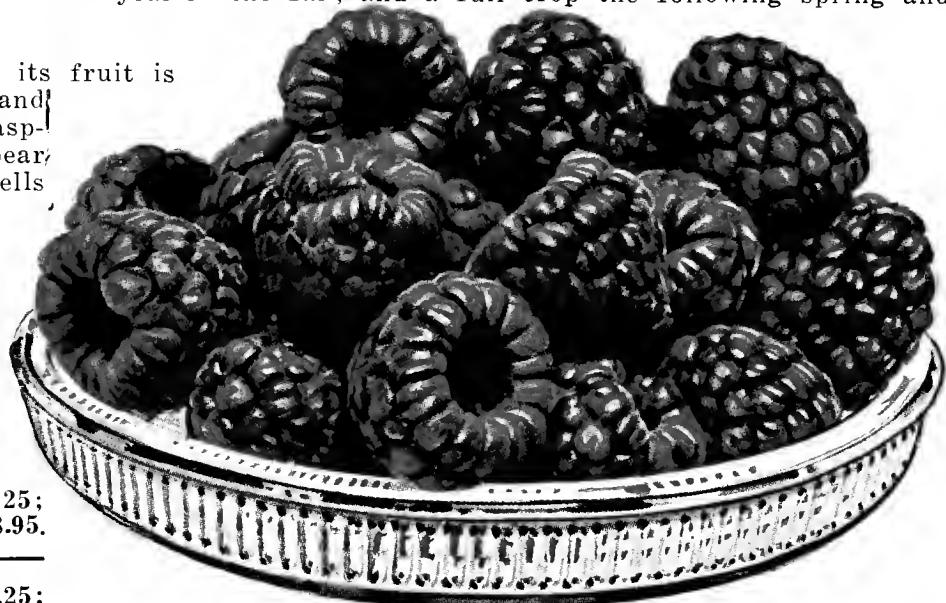
## St. Regis, Everbearing Red Raspberry

One of the most valuable of all the late introductions in the line of Red Raspberries. The habit of growth is a bushy nature; will produce berries the first year in the fall, and a full crop the following spring and again in the fall.

St. Regis resembles the Early King; its fruit is similar to that variety in quality, flavor and appearance. In September, long after Raspberries are out of season, St. Regis will bear a full crop of fruit, which commonly sells for seven to eight dollars for a 24-pint crate. If you have a market at hand where you can dispose of the fruit, you will find St. Regis a very profitable investment when grown on a commercial scale. If you have not the time or the ground to grow St. Regis for market, be sure to plant at least a few bushes in the garden and keep your table supplied with all you can use.

25 for \$1.25; 50 for \$1.95; 100 for \$3.25; 250 for \$6.95; 500 for \$9.95; 1000 for \$18.95.

**BEARING AGE ST. REGIS:** 12 for \$1.25; 25 for \$2.25; 100 for \$6.95.



St. Regis.



# Chief

## The New Red Raspberry

Offspring of the Famous Latham

### Just Out

**EXTRA EARLY      EASY TO GROW**  
**ABSOLUTELY HARDY**  
**EXCELLENT QUALITY**  
**HEALTHY BUSHES      HEAVY YIELD**  
**DISEASE RESISTANT**

The foliage of a plant is its workshop. Good foliage is essential to good crops, poor foliage means a poor crop. The clean, healthy foliage of "Chief" is one more reason why "Chief" is a leader.

When strawberries are about gone and common Raspberries still ten days off, in comes our new friend "Chief" and bridges the gap. These first berries of the season are mighty welcome—on the market they bring extra money. (See Ray Speer's letter).

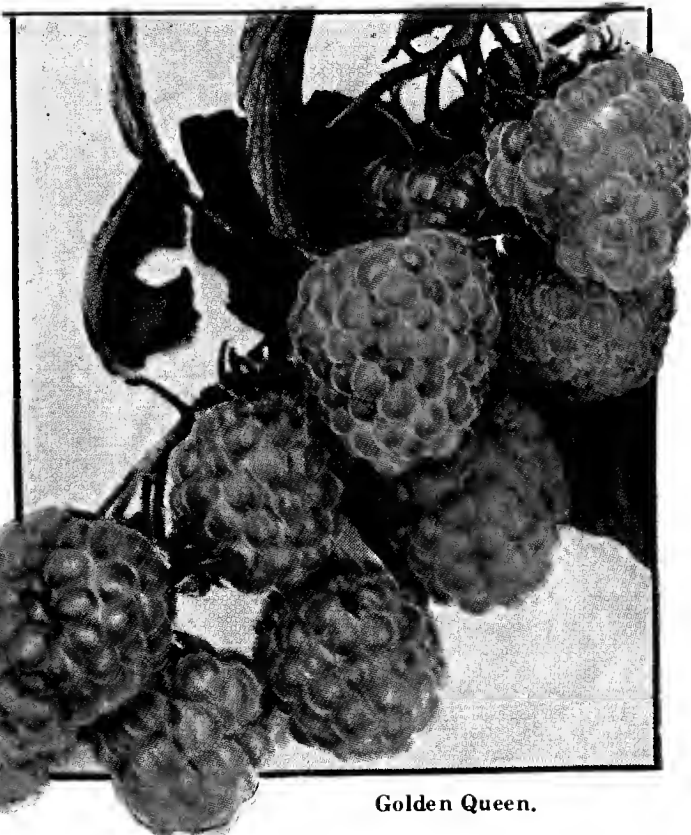
**RAY P. SPEER**

Former President Minnesota State Horticultural Society

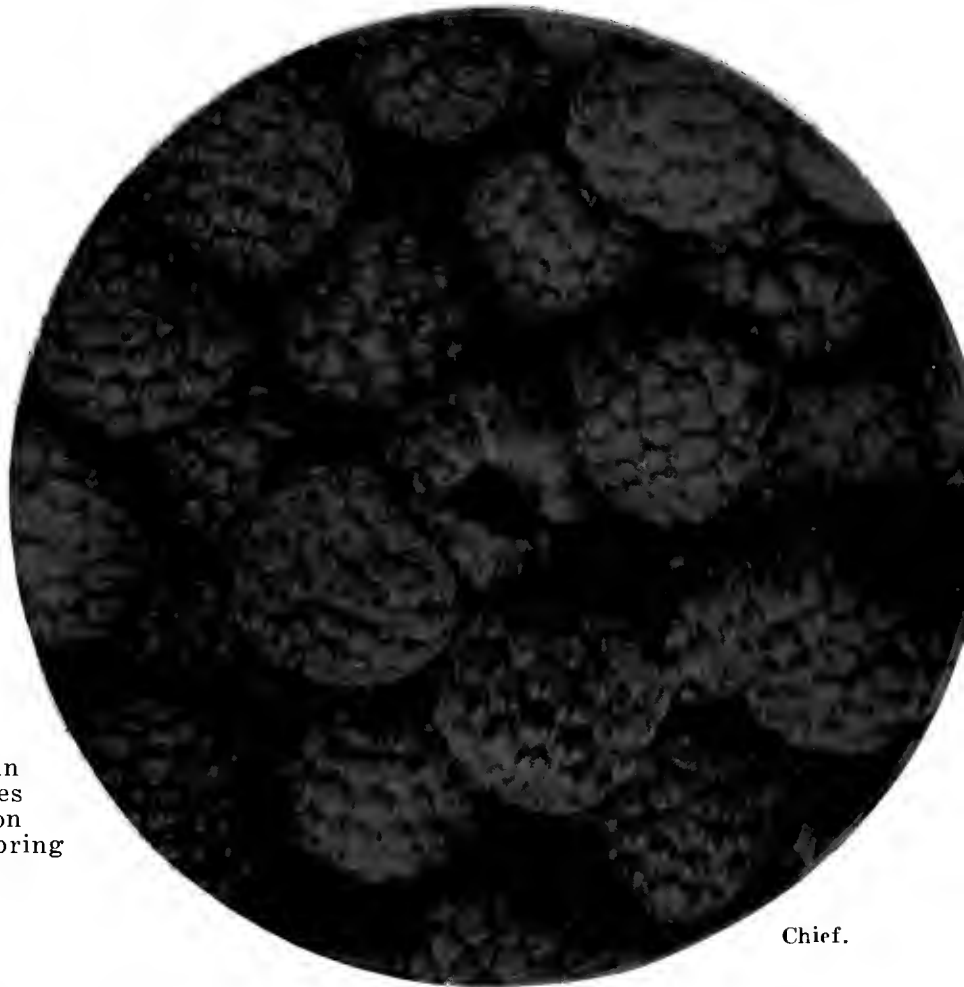
RAY SPEER says, "Chief is certain to achieve as wide reputation as its parent, Latham. Since Latham fruits later than "Chief," the latter really is a supplement to Latham, and in no sense a competitor of it. In comparison with King, which fruits the same time as "Chief," the fruits of "Chief" are slightly larger, somewhat earlier, of better quality, and of more uniform shape. It is a firmer berry, ships very well, and is less crumbly than King. Experts everywhere predict a wonderful future for "Chief."

"Chief" has a rugged constitution, immune to a number of diseases and decidedly resistant to others which play havoc with many varieties.

It is human to want things easy. That's why "Chief" Red Raspberry is a favorite. Any good garden soil is all right for "Chief." Plant in hills 5x5 or 4x6 feet. Cultivate, keep weeds and sprouts out, and cut old canes after fruiting. If you plant our healthy mosaic-free "Chief," you will have a profitable patch for years.



Golden Queen.



Chief.

#### OFFICIAL YIELD OF "CHIEF"

Reported by

The Minnesota State Fruit Breeding Farm

Year	Age	Yield
1928	2-yr. Field	180 Crates per Acre
1929	3-yr. Field	294 Crates per Acre

"Chief" outyielded even Latham in these official tests.

With a patch of "Chief" in the garden, you'll have plenty of delicious canned Raspberries all winter long.

"Chief" is blessed with superior flavor. On the table fresh, with sugar and cream, or for canning, "Chief" sets a high standard. It is rich, bright red, high quality.

"Chief" has been tested over a wide area in the past ten years and its behavior has been carefully watched. It has proven hardy, a heavy cropper, excellent quality, a good shipper, resistant to disease, and in addition it is 10 days early.

Prices: 6 for 65c; 12 for \$1.10; 25 for \$2.00; 50 for \$3.25; 100 for \$6.00; 250 for \$14.00; 1000 for \$49.00.

BEARING AGE "CHIEF": 6 for \$1.50; 12 for \$2.50.

## Golden Queen Raspberry

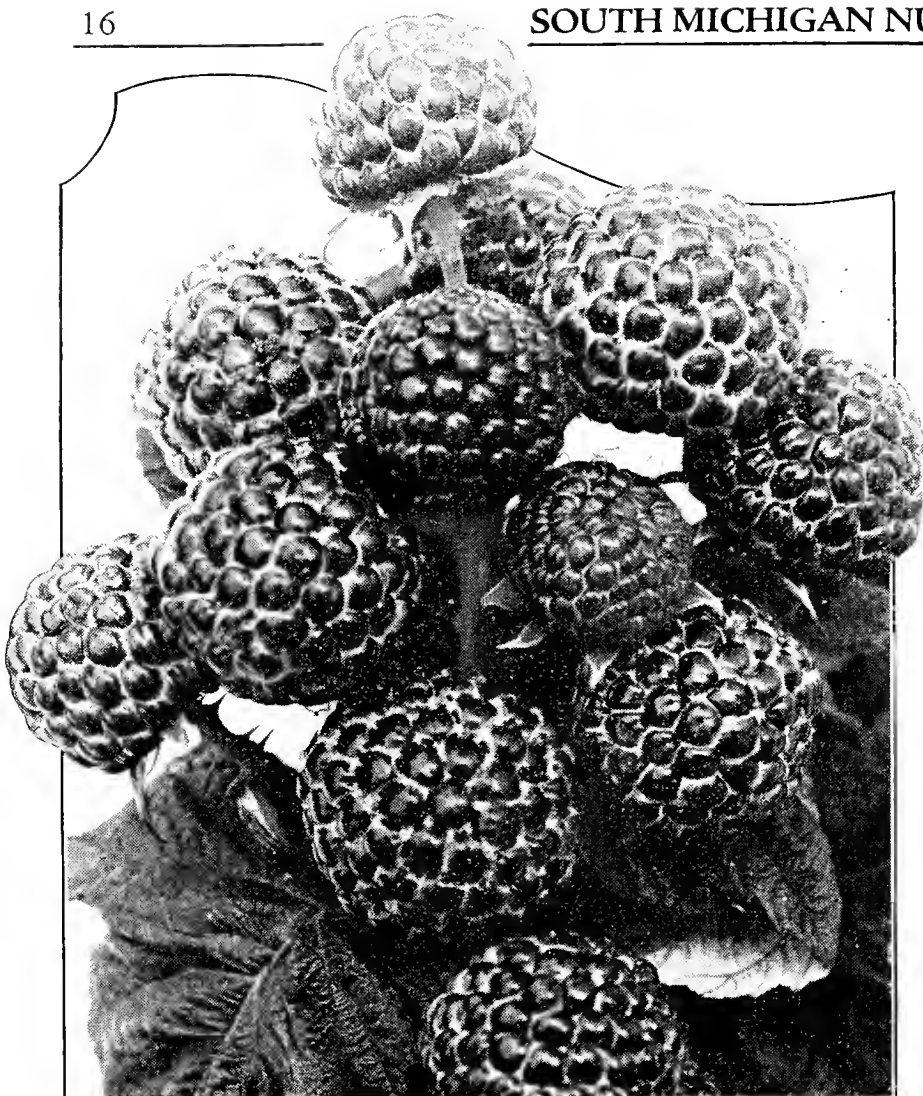
In manner of plant growth and size and shape of berry, Golden Queen is almost identical with Cuthbert. It is absolutely hardy, a fine, upright grower, highly resistant to all insects and diseases. The canes are smooth and almost thornless. In productiveness, Golden Queen compares favorably with the best of the red varieties.

The berries are really beautiful as they are a rich golden yellow, sometimes tinged with pink. Golden Queen will prove to be an unusually desirable variety for table use, pies or canning, as the berries possess a peculiarly delicate flavor not found in any other Raspberry.

As a table delicacy and for eating fresh from the vines the Raspberry probably has no equal and if you are a lover of this fine fruit you should by all means include Golden Queen in your order this spring. The unusual charm and individuality of these rich golden berries will be a real pleasure highly prized and remembered long after the Raspberry season is over.

See illustration at left of Golden Queen in natural colors.

Prices on Golden Queen: 6 plants, \$1.00; 12 for \$1.75; 25 for \$2.50; 50 for \$4.00.



## Cumberland Black Raspberries

### *The Business Blackcap*

This is without question the most profitable and popular Black Raspberry ever grown. It is the one safe and reliable commercial variety because you can depend on a big crop regularly. We call it the "business Blackcap" because it succeeds on all soils and produces its big crop year after year.

We have never known Cumberland to fail, and the best proof that it is a profitable variety is the fact that the demand for plants is greater every year and more Cumberlands are planted than all other varieties combined.

Cumberland is perfectly hardy and tremendously productive. The berries are extra large, glossy black, and not equaled by any other variety in quality, flavor or appearance. Whether wanted for market or home use, we can recommend Cumberland to our most exacting customers. Disease free. Twice inspected plants.

### Raspberry Collections

100 Cumberland  
100 Latham  
100 St. Regis  
25 Chief

All for only  
**\$8.00**  
You Save \$2.70

#### CUMBERLAND PRICES

25 for \$1.00; 50 for \$1.50; 100 for \$2.95; 250 for \$4.95; 500 for \$9.95; 1000 for \$18.95.

BEARING AGE PLANTS: 6 for 75c; 12 for \$1.25; 25 for \$2.25; 50 for \$3.75; 100 for \$6.95—husky plants.

### "HARD TIME" Strawberry Garden.

100 Mastodon Everbearing  
100 Champion Everbearing  
100 Premier  
50 Washington

350 Plants

For Only

**\$3.00**

No Discount  
All First Class Plants

## Lucretia

### *The Big Hardy Dewberry*

The only real good Dewberry on the market which is good for all purposes, being very productive, of extra large size, earlier than any of the rest, will grow and thrive on very light soil and live for many years. If you live in a locality where your thermometer registers seven degrees below zero, you can easily prevent the vines from winter-killing by laying down on the ground and covering them with straw, which can be held in place with just a few shovelfuls of earth. Then in the spring they can be taken up and tied to wires which are fastened just like a grape trellis, but not as high, something like three feet high is about right. Dewberries make a good addition to your blackberry list, you will like them as well or better for all uses than the common run of blackberries, and, ripening early, you get the advantage of higher prices; as the berry is much larger, you can pick a crate quicker. They are practically free from all diseases. Our plants are fine and Michigan grown. Add to your income by planting Dewberries.

#### LUCRETIA DEWBERRY PRICES

25 for \$1.25; 50 for \$2.25; 100 for \$3.95; 250 for \$5.95; 500 for \$10.00; 1000 for \$19.95.



Lucretia  
Dewberry.

# CACO (Red)

*Superior Quality  
Heavy Bearer  
Early Ripening*

## The Sensational New Red Grape

This is the new, quick growing, young bearing, early ripening, deliciously sweet big red Grape that has created sensations in nearly all of the large Grape growing centers of the country.

As a variety for home use, leading Horticulturists and Experimental Stations claim it has no equal, and we will vouch for this statement.

Caco has a peculiar characteristic not found in any other variety, in that it is so rich, melting, sugary and excellent in flavor that it can be eaten with rare enjoyment fully two weeks in advance of being fully ripe.

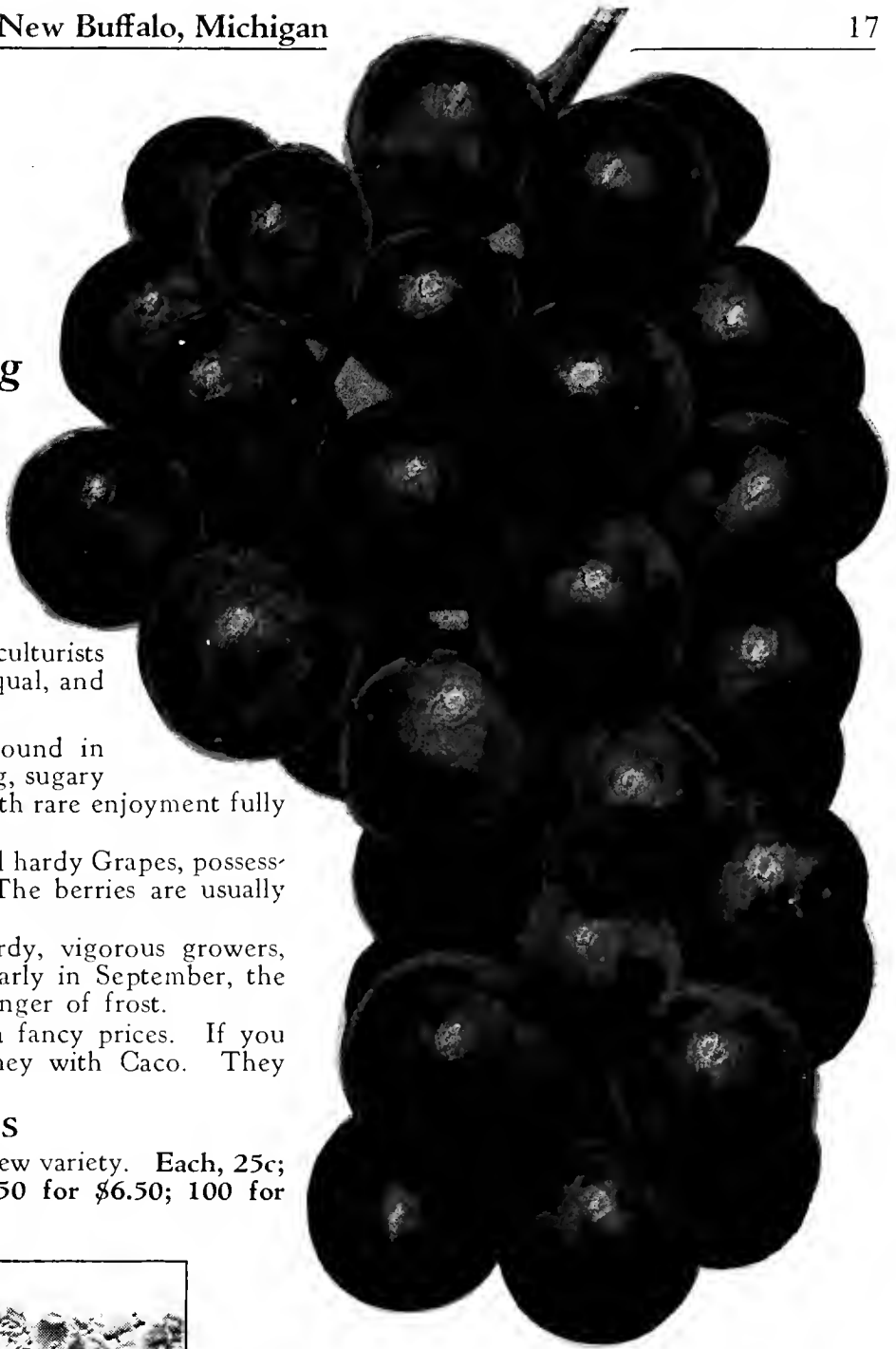
In appearance it is the most beautiful of all hardy Grapes, possessing a rich wine-red and amber coloring. The berries are usually large; bunch large and compact.

The vines are very strong, perfectly hardy, vigorous growers, healthy and prolific. Ripening as it does early in September, the big crop of fruit is fully matured before danger of frost.

Always in demand at all markets at extra fancy prices. If you have a roadside stand, you will make money with Caco. They will be back for more.

## WHOLESALE PRICES

You will find our prices very low on this new variety. Each, 25c; 6 for \$1.25; 12 for \$2.25; 25 for \$4.00; 50 for \$6.50; 100 for \$12.00.



The above picture shows Caco Grapes properly up on posts and wires. Note the clean cultivation and beautiful foliage. Now take a peek under the dense foliage and see these big clusters of "Caco" beauties. Sweet as honey.

## \$1 Back-yard Collection

Worth  
\$1.50

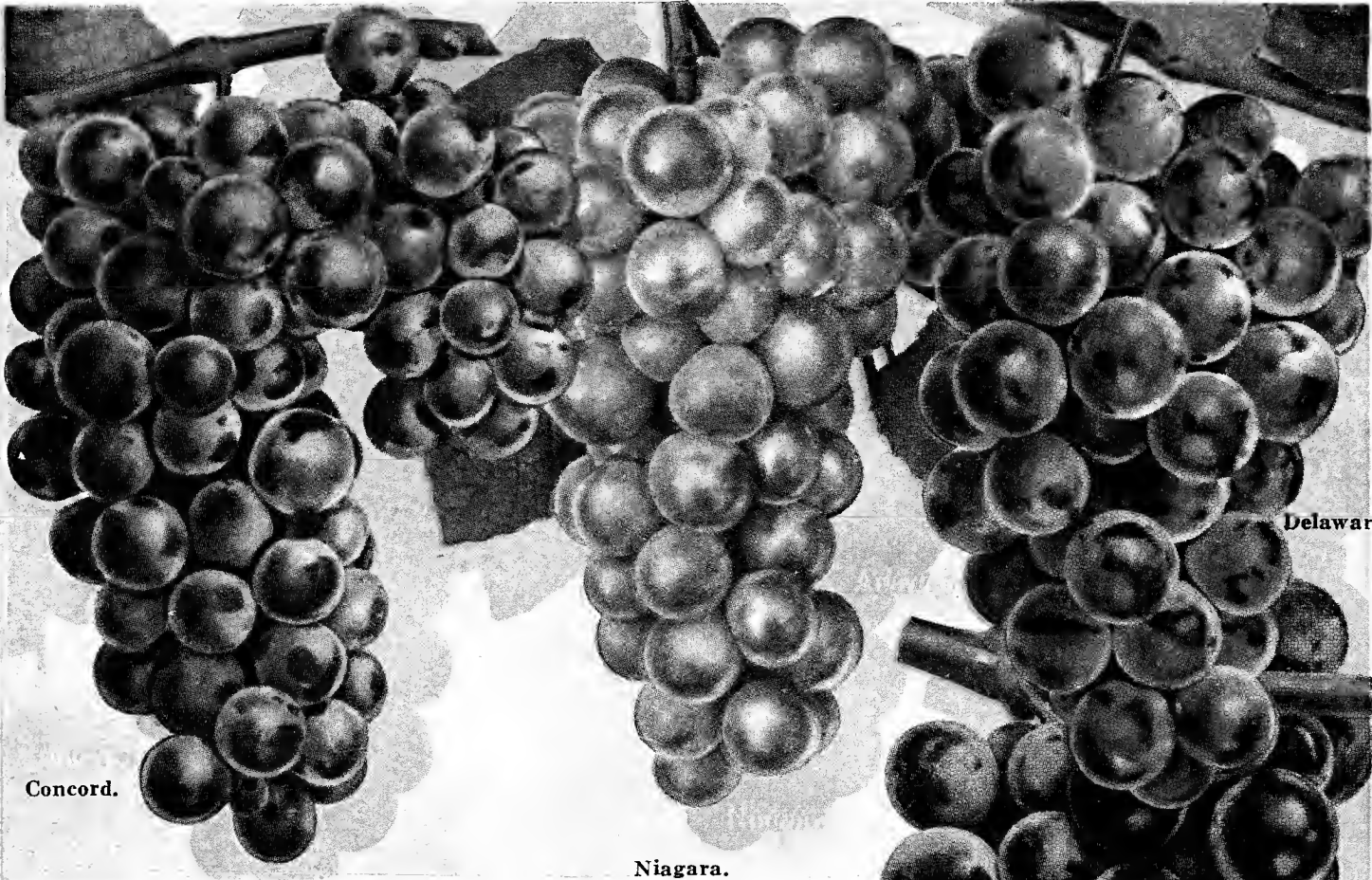
Red, White and Blue Collection

2 Delaware (Red)  
2 Moore's Early (Blue)  
2 Niagara (White)  
2 Caco (Red)

All large, No. 1 plants, **\$1.00**  
for only .....







# Stromer's Grape Vines

## Priced Less Than Wholesale

The Increasing Demand for Grape Juice Makes This a Big Money Crop for Farmers and a Source of Pleasure and Real Economy to Home Owners.

Grapes will thrive everywhere and are the easiest of all fruits to grow. No matter what the condition of the soil may be, light or heavy, rich or poor, our hardy plants will grow and bear tremendous crops for many years. Plant a vineyard and make big money—or a few for home use and make your own grape juice, jams, and jellies. Growers everywhere are making tremendous profits from Grapes, and you can do the same.

Every STROMER Grape plant is guaranteed 100 per cent healthy, true-to-name and productive. They are well rooted, full of pep and will grow and produce big crops and big profits year after year, with only ordinary care. The cuttings for our Grape plants are taken from bearing vineyards, which are thoroughly sprayed and given thorough cultivation throughout the growing season. This gives us a big supply of strong, healthy wood, and as the cuttings are taken from bearing plants only, we know absolutely that every plant we send you will be true to name, healthy, and strictly first class in every respect.

### Concord

Concord is without doubt the most productive, the most popular and profitable variety yet introduced. It is the standard of excellence, quality and comparison on all markets, and buyers everywhere pay a premium for this superior-quality Grape. Concord is perfectly hardy, having withstood a temperature of 30 degrees below zero without injury, it will produce more fruit per acre than any other variety and does well on light or heavy soil. The bunches are large and compact; berries large, bluish black color; sweet and juicy; fine quality and flavor. In fact, this variety is the one all-purpose Grape. A strong, vigorous grower, making plenty of vine to produce the enormous crop of fruit produced regularly year after year.

### Delaware (Red)

A rich and delicately flavored little red Grape that is generally recognized as the standard of quality to judge other Grapes by. An exceptionally desirable variety for home gardens on account of its compact habit of growth. Commands a premium in all the markets, often selling for twice the price of Concord. Very hardy. Ripens here about the middle of September. Two-year, bearing-age plants.

### Niagara

This is the Great White Grape that succeeds everywhere and under all conditions. In fact, it is really the White Concord, as it seems to have all the good characteristics of that great variety, being equally as vigorous, hardy, and productive. Due to the tough, leathery foliage, Niagara is practically immune to fungous diseases. It is one of the most delicious and beautiful of hardy Grapes and sells at fancy prices. Berries are large; bunch large and compact; color greenish yellow when fully ripe; juicy, sweet, and delicious. Whether planting for home use or market include Niagara in your order.

### Moore's Early

The Best Early Variety for Market

A Blue Grape similar to Concord in appearance and quality, but ripens two weeks earlier and is the leading standard black Grape of its season. Bunch and berry large, quality and flavor of the best. Vine healthy and hardy.

GRAPE PRICES					
	Each	6	12	25	100
Delaware (Red). 1-yr., large..	\$.020	\$1.00	\$1.75	\$3.00	
Moore's Early (Blue), 1-yr., large .....	.15	.80	1.30	2.00	
Niagara (White). 1-yr., large	.15	.80	1.30	2.00	6.95
Concord (Blue). 1-yr., large..	.10	.50	.90	1.25	3.95





Strawberries set with trees make a good combination for the first two or three years.

# Stromer's Fruit Trees Grow and Bear

Whether you want only a few trees for a home fruit yard or several hundred for a commercial orchard, we can supply you with well grown, strong, sturdy trees. Our prices are less than half the usual prices asked by agents, because we sell direct from Nursery to you.

## Apples

**DELICIOUS.** Our stock is guaranteed to be the genuine True Delicious. Fruit is large, somewhat conical in shape, beautiful crimson color, mottled with dark red. Flesh fine grained, crisp, tender and juicy. Quality superb, and excellent shipper and keeper. Tree very hardy, vigorous grower, heavy bearer every year. See illustration below.

**JONATHAN.** A beautiful, bright red Apple. Of excellent keeping quality. Fruit is highly flavored and brings a high price on the market. Flesh is tender, juicy and rich. Tree bears early and produces heavy crops for a long period of years.

## Peaches

**J. H. HALE.** (Midseason Yellow Freestone). Ripens a few days earlier than Elberta. Fruit extra large, golden yellow with deep carmine blush. Excellent quality and flavor. Tree is large, hardy, and bears young. Does best when grown with Elberta.

**ELBERTA.** (Midseason Yellow Freestone). The leading commercial variety. Fruit is large, firm, juicy, making it ideal for canning, storage and shipping. Beautiful golden yellow color with bright red cheeks. Very hardy, vigorous, a heavy cropper.

## Plums

**GREEN GAGE.** Round, greenish yellow in color. Juicy and very sweet and rich. Trees vigorous and productive. Ripens in late September.

**GERMAN PRUNE.** The most delicious of all Plums. Extra large size, often two inches in diameter. Early and abundant bearer. Combines hardiness, immense size, delicious quality, long keeping, beautiful color, small pit; an early and prolific bearer, often producing a good crop in two years after planting.

## Pears

**THE NEW DOUGLAS.** Claimed to be blight proof and cold resistant. Bears early, often same season planted and produces a heavy crop. A regular cropper in all soils and localities. Fruit large, smooth; beautiful golden yellow color, flecked with red and russet. Flavor delicious, very sweet, melting and juicy. Something new and better.

**BARTLETT.** The most popular Pear for home use and market, a leader among canning Pears. Should be in every garden and orchard. Large, golden yellow with reddish blush on the sunny side. Flesh tender, melting and juicy, with a delicious, musky flavor. Tree vigorous, erect, bears abundantly.

## Sour Cherries

**LARGE MONTMORENCY.** Best late Sour Cherry, ripening about ten days later than Richmond. The fruit is extra large, bright red, firm and fine for shipping. A strong grower, perfectly hardy, bears young and a full crop.

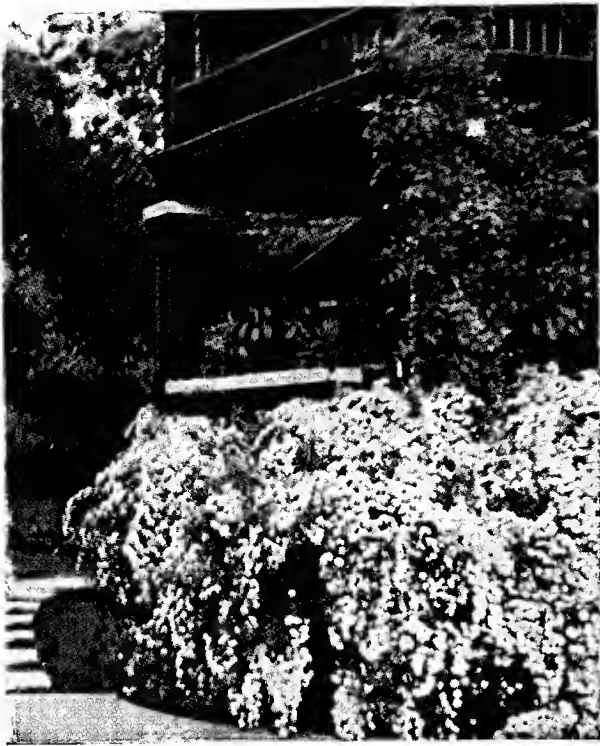
## Sweet Cherries

**BING.** The popular, new sweet Cherry with dark brown, nearly black color. Extra large fruit. Flesh solid, fine flavor. One of the best Cherries for shipping. A hardy prolific bearer. Ripens in July.



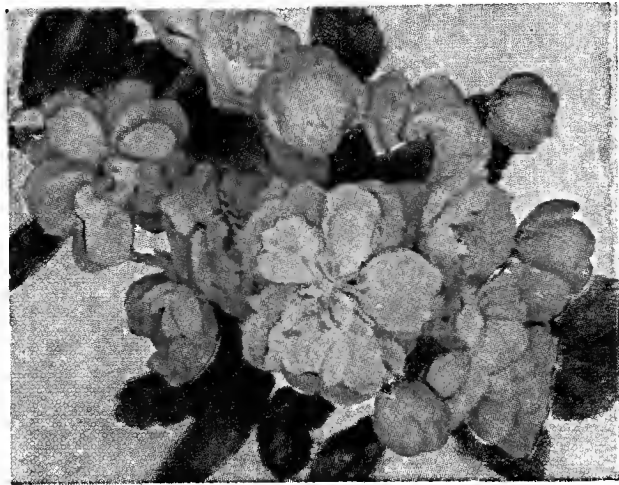
Delicious Apple.

2-yr.-old, 5 to 6 ft.	Each	10	25	100	2-yr.-old, 5 to 6 ft.	Each	10	25	100
Delicious Apple (Red) ....	\$0.48	\$3.50	\$9.00	\$29.95	The New Douglas Pear ....	\$0.85	\$7.50	\$17.50	\$69.00
Jonathan Apple .....	.48	3.50	9.00	29.95	Bartlett Pear .....	.60	4.95	11.95	40.00
J. H. Hale Peach .....	.45	3.95	7.00	26.00	Large Montmorency. Sour				
Elberta Peach .....	.45	3.95	7.00	26.00	Cherry .....	.60	4.95	11.95	40.00
Green Gage Plum .....	.55	4.95	11.95	40.00	Bing. Sweet Cherry .....	.65	5.50	12.50	45.00
German Prune .....	.55	4.95	11.95	40.00					



Spirea Van Houttei.

**Spirea Van Houttei** (Van Houtte's Spirea). Commonly known as Bridal Wreath. One of the most beautiful Spireas, with pure white flowers in clusters or panicles about an inch in diameter. Profuse in bloom; remarkably vigorous and hardy. Makes one of the best shrub hedges. 10c each; 12 for \$1.00. Extra fancy grade, 35c each; 6 for \$1.75; 12 for \$3.00—4 ft., heavy.



Betchel's Flowering Crab.

## Trees

**Bechtel's Flowering Crab** The most beautiful and showy flowering Crab. Large, double, pink blossoms resembling small roses cover the tree in early spring and remain a long time. Glossy green leaves are attractive throughout the summer. Tree grows to a height of 8 to 10 feet, and may be pruned. Plant as specimen trees, or in shrub borders. 60c each; 3 for \$1.50.

**Chinese Elm** A native of China; a noble, rapid growing tree, forming a very dense head with smaller, darker leaves than the American Elm. Leaves stay on the tree much longer in the autumn; the branches project from the trunk almost at right angles. A really beautiful shade tree for lawn and street planting. 3 to 4 ft. trees, 60c each; 3 for \$1.50.

## Mountain Ash, European

A fine, hardy tree. The head is dense and regular, covered in June with a mass of white flowers, later with yellow berries, which turn into bright scarlet and last into winter. Very beautiful. 6 to 8 ft., \$1.75 each; 10 for \$15.00.

# Shrubs

## Dress Up Your Yard With Shrubs and Trees

**Golden Elder** (*Sambucus nigra aurea*). A variety with golden yellow foliage. Planted among shrubs of green foliage, it forms a pleasant contrast, adding tone and character to the planting. The flowers are white, in flat-topped cymes, in early summer. Grows naturally 6 to 8 feet high, but should be pruned back severely each spring to secure denser and brighter foliage. 35c each; 3 for \$1.00.

**Hydrangea P. G.** The most conspicuous shrub in any collection during August and September. It is easy to grow, never fails to bloom the first season planted, and produces in abundance immense clusters of greenish white flowers, which gradually change to white, and later to a delicate pink. Valuable for winter decoration if flowers are allowed to dry on bush. 35c each; 3 for \$1.00. We have a few extra large, 3-year Hydrangea P. G. for 49c each. Real specimens.

**Hydrangea A. G.** (Hills of Snow). The flowers are similar to the familiar "Snowball" in appearance, with their large, flat clusters of bloom in June and July. The most hardy of the Hydrangeas, and especially useful for shady places. Excellent for solid low borders or in foundation planting. 35c each; 3 for \$1.00.

**Japanese Barberry** (Red-Leaved). A new shrub that has gained the most rapid popularity of any new plant. It has all the good points of the green Barberry, being perfectly hardy, disease resistant, and grows in all soils. The branches are slightly more upright and leaves slightly larger than green Barberry. Its glowing red leaves give a warm touch to the landscape that cannot be obtained with any other shrub. Single, untrimmed specimen bushes are wonderful, but the shrub stands out more prominently with a background of green shrubs. Bushes require full sunlight to obtain the best color. Throughout the season the color will vary from deep red to purplish red. See colored picture on back cover of catalog. 12 to 15 in., 40c each.

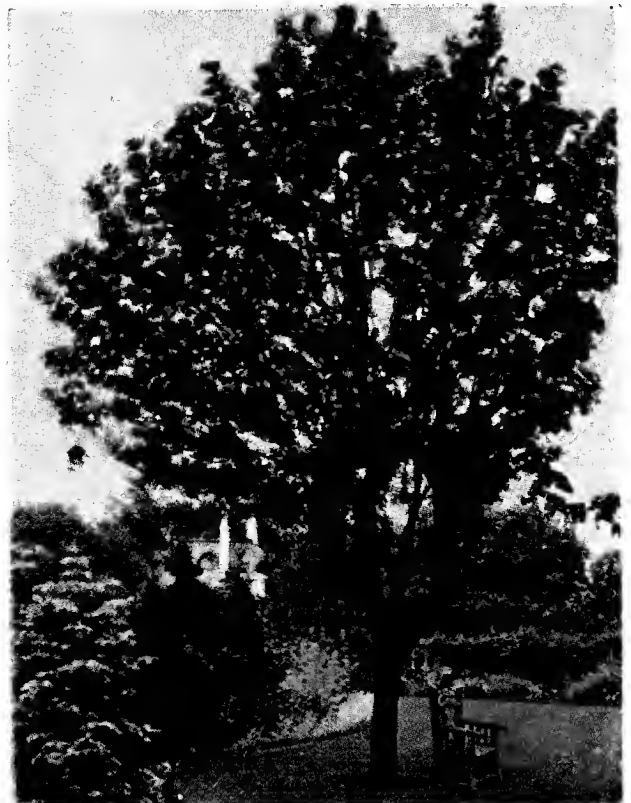
**Mock Orange** (*Philadelphus, Virginal*). The most beautiful white-flowering shrub introduced in the last quarter century. Exceeds all other Mock Orange in beauty and form; unusually large, double white flowers, often 1½ inches across, in clusters of five to seven in a group. Rich perfume, rivaled only by that of orange blossoms. Blooms in June and continues over a long period. Compact grower of 6 to 8 feet. Plants, 18 to 24 in., 50c each; 3 for \$1.25.

**Spirea Anthony Waterer** Dwarf, bushy, of spreading type and fairly covered in July with large corymbs of rosy crimson flowers. If these are removed as they fade the bush will bloom at intervals until frost. 35c each; 3 for \$1.00.

SEE BACK  
COVER FOR  
SHRUB  
COLLECTION  
AND COLOR  
ILLUSTRATIONS

## Bittersweet

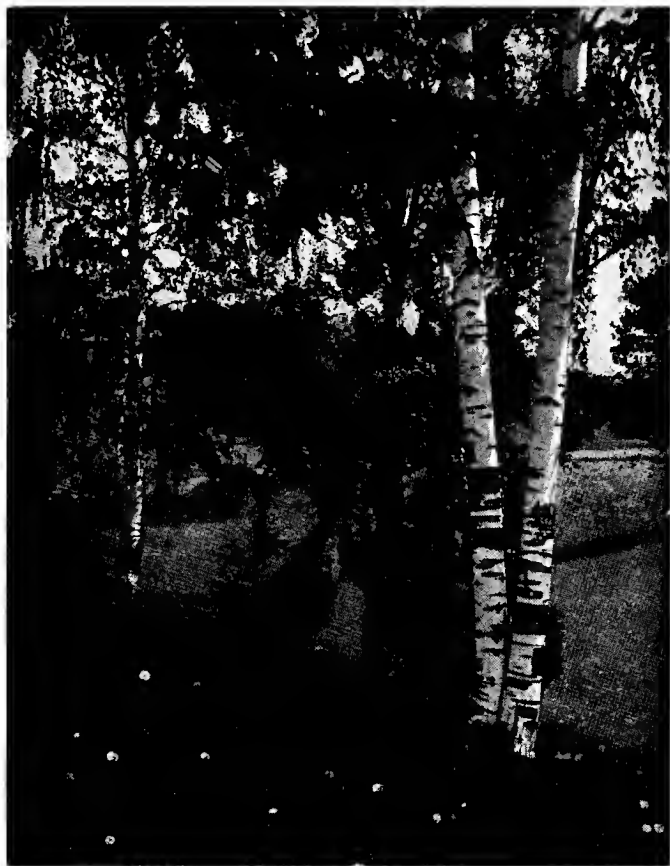
A very beautiful vining shrub, 15 or 20 stems will twine around each other, and will completely cover a fence or trellis. In the fall the year-old wood will be covered with orange colored berries. If picked and hung in house they will burst open and form a beautiful flower. 3-yr.-old plants, 35c each; 6 for \$1.80; 12 for \$3.00.



Plum, Purple-Leaved.

**Plum, Purple Leaved** (*Prunus Pissardi*). The foliage is of a bright purplish red deepening as season advances. Single white flowers. Entirely hardy. One of the most valuable hardy shrubs on the list. 4 to 5 ft., \$1.00 each; 10 for \$9.00.

**Poplar, Lombardy** A tall, narrow, tapering tree, growing rapidly to a height of sixty feet or more at maturity. Always makes a striking feature in any landscape. Fine for planting in groups, along driveways, or to make boundary lines. Sometimes used for tall screen hedges. 6 to 8 ft. trees, well branched, 55c each; 3 for \$1.50; 10 for \$4.85.



**Cut-Leaf Weeping Birch.**  
Graceful and Effective, Especially in Groups.

## Weeping Deciduous Trees

**Birch, Cut-Leaved Weeping.** One of the most popular of all weeping trees. A strong, upright grower with graceful, drooping branches, silvery white bark and delicately cut foliage. 5 to 6 ft., \$2.00 each.

**Cherry, Pink-Flowering Japan Weeping.** A beautiful flowering Cherry; long, drooping limbs reach to the ground. Flowers of rosy pink cover these long, slender branches with masses of rosy bloom in early spring. 1-yr., grafted heads, 5 to 6 ft., \$3.00 each.

**Mulberry, Teas' Weeping.** A graceful, beautiful, weeping tree, forming a perfect umbrella-shaped head, with long, slender, willowy branches drooping to the ground, gracefully swaying in the wind. Foliage lobed and of a delightfully fresh, glossy green. A rapid grower and exceedingly hardy. It bears edible berries in abundance—black and very sweet. \$3.00 each.

**Willow, Wisconsin Weeping.** Similar to Babylonian Willow but hardier. 5 to 6 ft., 90c each.

## Sensational Evergreen Bargain Collection

- 1 Mugho Pine, 6 to 8 in.
  - 1 Blue Spruce, 8 to 12 in.
  - 1 Austrian Pine, 8 to 12 in.
  - 1 Norway Spruce, 12-15 in.
- Transplanted Stock

**All for Only 98c**



2—Mugho Pine.

3-4—Colorado Blue Spruce.

1—Austrian Pine.

5—Norway Spruce.



Norway Spruce.

## Norway Spruce

Make big money growing NORWAY SPRUCE for Christmas trees. Buy a few hundred of our 3-year-old transplanted trees and set them out on your farm, 4 ft. by 4 ft., and cultivate from three to four times in the summer, and before you know it you will be selling fine specimen Christmas trees to your neighbors, friends and will be taking orders from your grocer. They will bring you from \$1.00 to \$1.50 each. You all know that the old custom of going out in the woods and cutting a white pine tree a few days before Christmas is fast coming to an end. Why? Because they are getting very scarce, and because those that have a few left will not allow them to be cut. The "shipped in" trees that you see in the stores are not so good, because they lose their needles too soon. We will sell you some of our fine, healthy, 8 to 10 inch trees for 6 for 90c; 12 for \$1.20; 25 for \$2.00; 100 for \$7.00. Have 12 to 15 inch husky trees at 40c each; 6 for \$2.00; 10 for \$3.00.



# ROSES

Roses like a sunny place in rich soil. They do much better in a rich clay than in sand. If your soil is sandy, dig a hole the size of a bushel basket and get some clay and fill the hole, and then set the Roses. It will pay you. All our Everblooming Roses will come to you with Paraffin on the stems. This will protect them from the sun till they get started. Cut the plant back about two-thirds when you set it. Then heap some soil about five inches around the plant. This can be gradually removed as soon as they start to grow. On approach of winter, place a little straw or corn stalks on them to prevent freezing and thawing through the winter. In April remove the covering, and cut back one-half. Manure them in the late fall. A little nitrate of soda or sulphate of ammonia during the summer will make them bloom more profusely. Be careful not to touch the leaves with the fertilizer. Hybrid Tea Roses are everblooming. As soon as one bloom is through, take a sharp knife and cut it off the stem. This will make another bud start, and so on.

**PINK RADIANCE.** Brilliant rose-pink buds, opening to well formed flowers; globular in shape and very fragrant. Splendid grower and bloomer. Each, 60c.

**RED RADIANCE.** A wonderful production. Vigorous, upright, bushy plant, bearing a continuous supply of very large, beautiful red-crimson, velvety flowers, borne on long stems. Very dependable. Each, 60c.

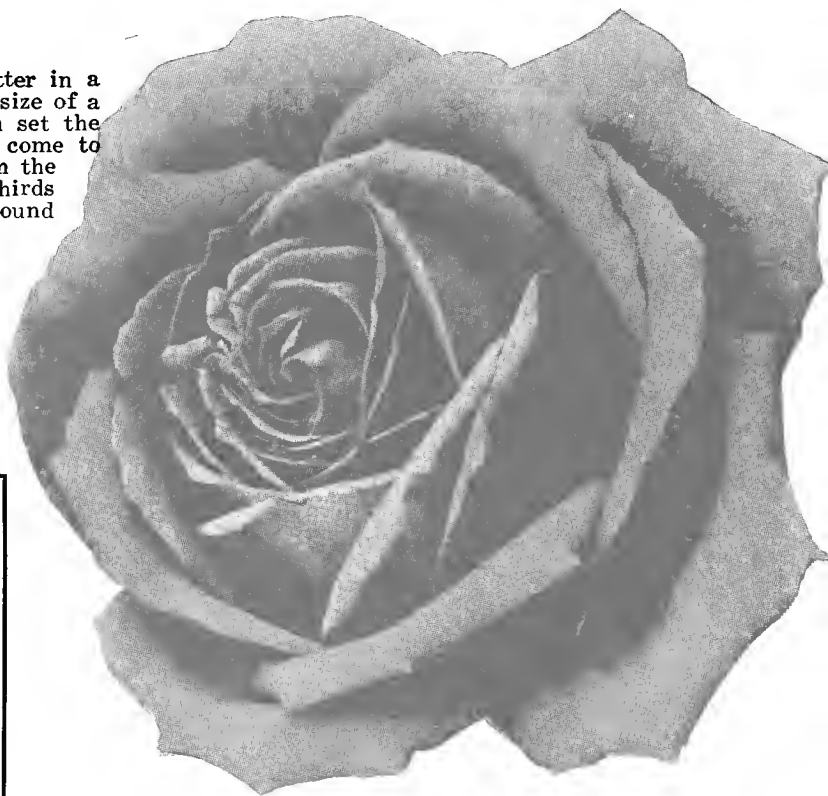
**SOUV. DE CLAUDIUS PERNET.** A lovely deep sunflower-yellow. Really the best yellow Rose ever originated. Forms long petals, a pointed bud, will not fade rapidly in the sun like most yellow Roses do. When this Rose is fully open, it is a most beautiful sight. A free bloomer. Each, 60c.

**MARY, COUNTESS OF ILCHESTER.** Crimson-carmine. Blooms are very large when fully open. Blooms very freely all summer. One of the best Roses. Each, 60c.

**EDWARD MAWLEY.** Blooms very dark crimson, nearly black. Strong grower. Fragrant. Flowers very large and lasting. Fine for bedding. Free bloomer. Each, 60c.

These five above roses will make a rose bed that you will be proud of. Will all bloom this summer. Will not have to wait a whole year. Plants are two-year field-grown. For actual colors see back cover.

One of each for only \$2.45.

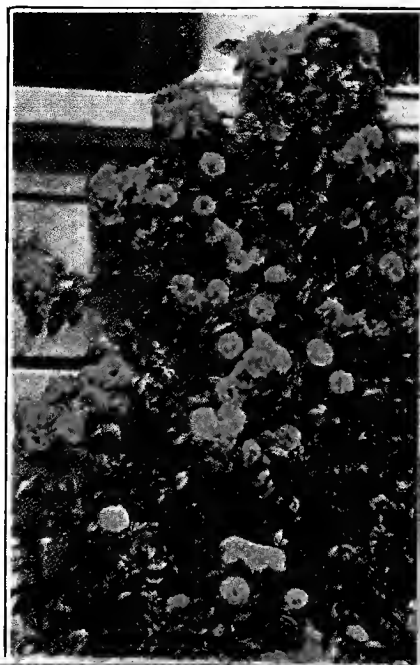


Los Angeles.

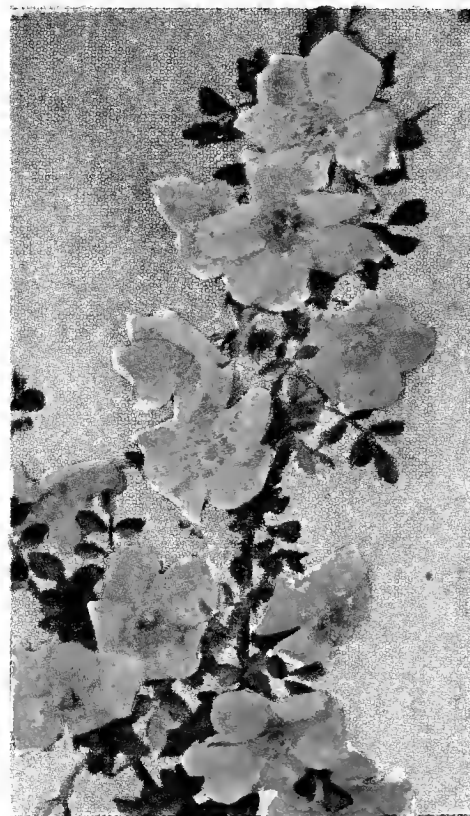
**LOS ANGELES.** One of the most notable American garden Roses. Its color is a luminous flame-pink, toned coral, shaded translucent gold at base of petals. An upright, sturdy grower, bearing perfect, fragrant flowers on strong stems. Desirable in every garden. Will bloom all summer and fall. Price, 60c each; 3 for \$1.60.



Talisman.



Paul's Scarlet Climber.



Golden Rose of China.

**TALISMAN.** The coloring and shading of this wonderful new Rose are beyond word description. Only can the eye appreciate its exquisite beauty. Last year it came as a novelty but had such an enthusiastic reception that today it is considered one of the standard varieties. Never has a new Rose reached such a high place in the Rose world in so short a time. It is a strong grower with handsome foliage and a very free bloomer. We would like all of our customers to enjoy the beauty of this remarkable Rose in their own gardens. Will bloom all summer and fall. 60c each; 3 for \$1.60; 10 for \$7.00.

**PAUL'S SCARLET CLIMBER.** Scarlet, shaded crimson. Large semi-double. Holds color well. Each, 50c.

**BABY RAMBLER.** When in bloom the bush presents the appearance of an assembled bouquet except for a glimpse here and there of the deep glossy green leaves. Flowers red and slightly fragrant. For a rose-hedge it has no superior among all Roses. Each, 25c; 3 for 65c; 5 for \$1.00.

10% DISCOUNT  
See page 3.

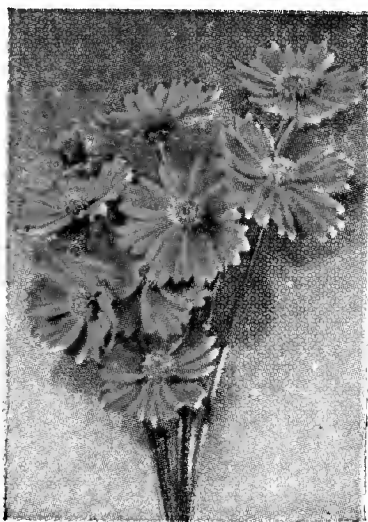
**GOLDEN ROSE OF CHINA (Rosa Hugonis).** This beautiful Rose was recently introduced from China. It is different from all other Roses. It grows like a shrub, and will attain the height of 6 feet and about the same in diameter. Its single, delicate flowers range from a golden yellow to a canary-yellow and droop in sprays similar to a Spirea Van Houttei. Blooms come on the previous year's growth. Blooms early in May. Strong, 2-year-old, field-grown plants, 60c each; 3 for \$1.50; 10 for \$4.00.



# PERENNIAL SPECIAL

On Account of the  
Extremely Low  
Prices, We Can  
Sell These 2-Yr.  
Perennials in  
Collections Only.

All 6 for 95c  
12 for \$1.75



Coreopsis or Yellow Daisy.

**COREOPSIS** (Tickseed). The flowers are a rich golden yellow of slender, graceful form. 2 feet high. Flowers all summer.



Foxglove.

**DIGITALIS** (Foxglove). These produce spires of blossoms 3 to 5 feet high. Stately old garden favorites for garden, shrubby borders and naturalizing in suitable places.

**DELPHINIUM** (Larkspur). It is almost impossible to convey anything like an adequate description of the Improved Delphiniums. Their greatest charm lies in the wonderful stateliness of growth, and the rich colors and tints of their striking flowers.



One or Two of  
These Collections  
Will Make You a  
Beautiful  
Perennial Garden  
That Will Stand  
for Years.

The Varieties Belong and  
Look Well Together.

Order Now



Shasta Daisy.

**DAISY, SHASTA.** Bears a great profusion of large white flowers from early summer until late in the fall.

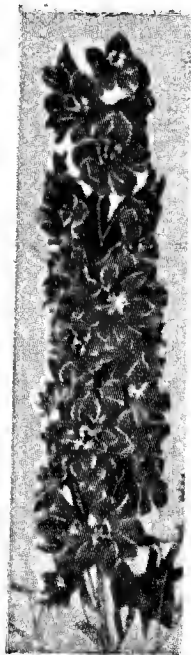
## A Beautiful Perennial Old-Fashioned Garden

THESE SIX LARGE FIELD-  
GROWN PLANTS FOR ONLY 95c

TWO  
COLLECTIONS  
FOR ONLY \$1.75



Columbine.



Delphinium.



Gaillardia or Blanket Flower.

**GAILLARDIA.** The most glorious of our true "old-fashioned flowers." Flowers constantly from June till October in many rich, brilliant colors.

**AQUILEGIA** (Columbine). Beautiful hardy perennials, producing graceful spurred flowers on 2-foot stems. One of the most important of our early hardy flowers and should be grown in quantity, being easy to establish and thriving in almost any situation. Fine for rock gardens.

10% DISCOUNT—SEE PAGE 3.

Souv. de Claudius Pernet.

Mary, Countess of Ilchester.

Pink Radiance.

Red Radiance.

Edw. Mawley.

### Stromer's Charming Rose Collection

2-year, field-grown everblooming plants that will bloom all summer same year set.

1 of each for

\$2.45

*Hydrangea-Hills of Snow*

*Hydrangea-Pee Gee*

*Red Leaved  
Barberry*

*Golden Elder*

*Spiraea Anthony Waterer*

### Stromer's Big Shrub Collection

Large, healthy, 2-year.

1 of each for .....\$1.49

OR

2 of each for .....\$2.85

Will beautify your home. See page 20  
for descriptions.

# SOUTH MICHIGAN NURSERY

George Stromer

NEW BUFFALO,

MICHIGAN